

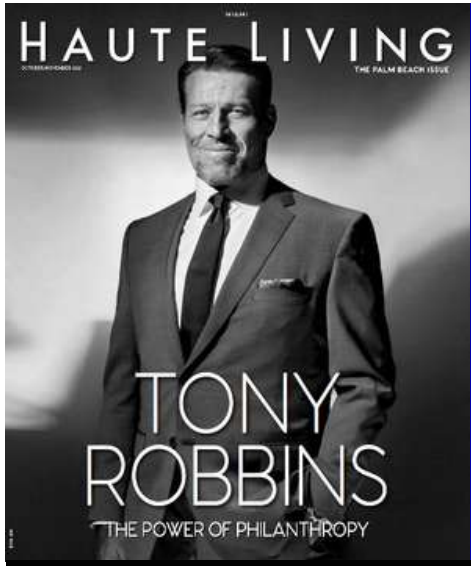
HAUTE LIVING

2027 MEDIA KIT

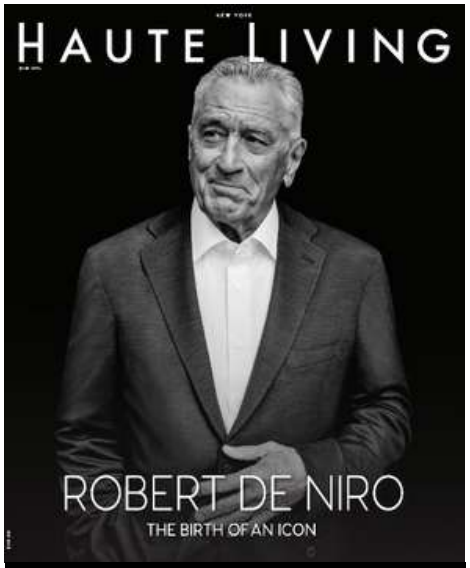
WHO IS *HAUTE LIVING*

MIAMI · NEW YORK · LOS ANGELES

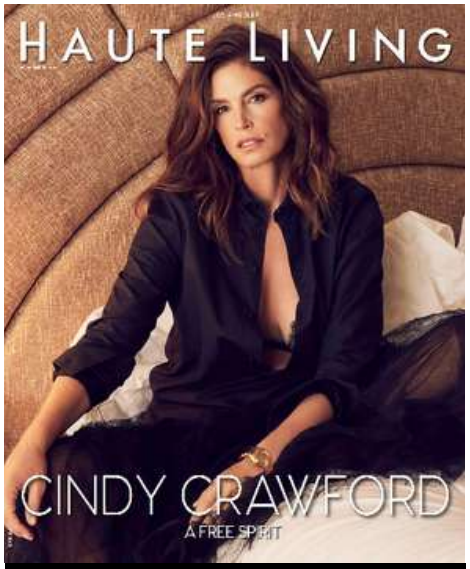
A TRUSTED LEADER IN LUXURY, *Haute Living* offers its high net worth audience a one-stop destination for all things pertaining to their elite lifestyles. With celebrated, market-specific publications for Miami, New York, and Los Angeles, Haute Living captures the hearts and the minds of its sophisticated audience, members of whom are also leaders in their respective fields. By continuing to publish relevant, unique and engaging content on a regular basis, our influential readership in some of the most affluent national and global destinations turn to us as the authority on luxury living.



CLICK TO VIEW ›



CLICK TO VIEW ›

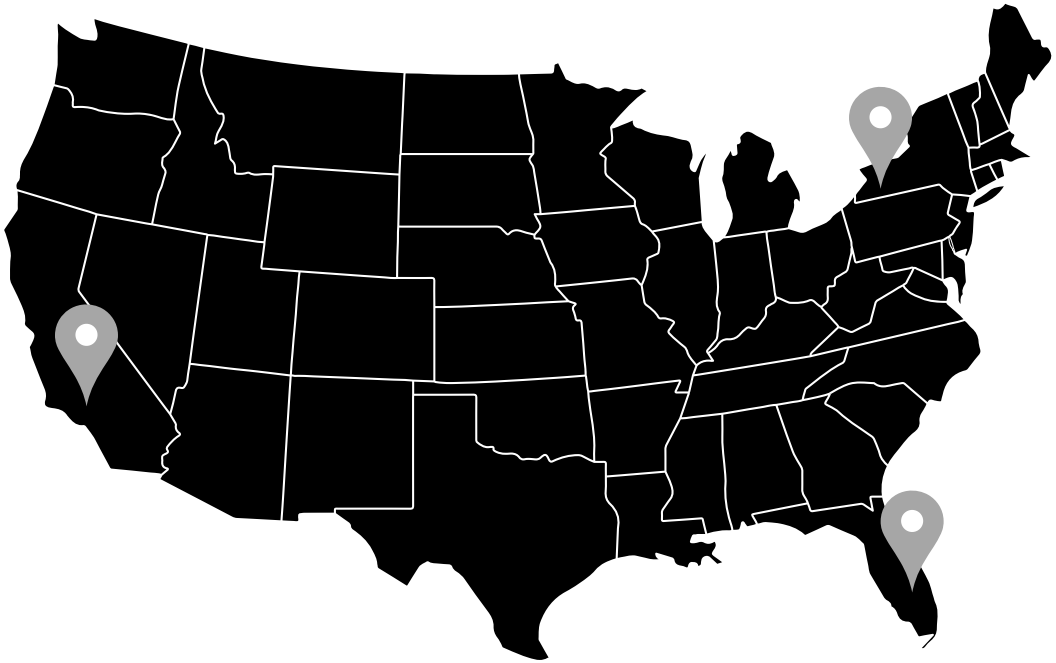


CLICK TO VIEW ›

OUR PRINT DISTRIBUTION

HAUTE LIVING distributes its print editions in the most influential U.S. luxury markets —Miami, New York, and Los Angeles— through a curated high-end strategy that places our magazine in private jet terminals, luxury hotels, upscale residences, exclusive events, and directly in the hands of ultra-high-net-worth individuals.

In addition to our prestigious print presence, our digital platform offers national and global reach, engaging a worldwide audience through high-traffic online channels and premier content distribution partners.



OUR AUDIENCE

***HAUTE LIVING* HAS BUILT A POWERFUL LIST OF SUBSCRIBERS** that contains members of the Forbes 400, elite VIPs and almost every private jet owner and billionaire resident in each respective market. From celebrities to CEOs, Haute Living is the premier choice for luxury reading among its readership.

DEMOGRAPHICS

HAUTE LIVING OFFERS LUXURY ADVERTISERS a highly efficient opportunity to target the most powerful consumers in the nation's most connected centers of wealth.



HAUTE LIVING ATTRACTS MATURE AUDIENCES

40

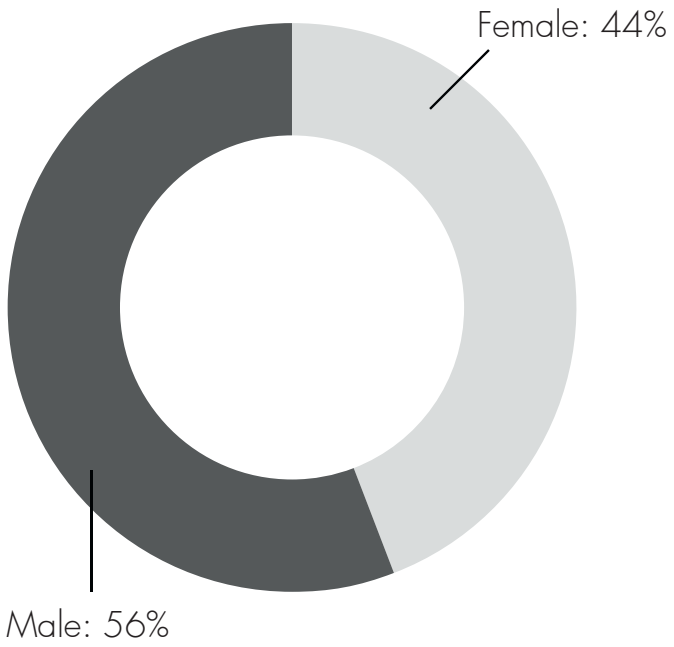
AVERAGE AGE

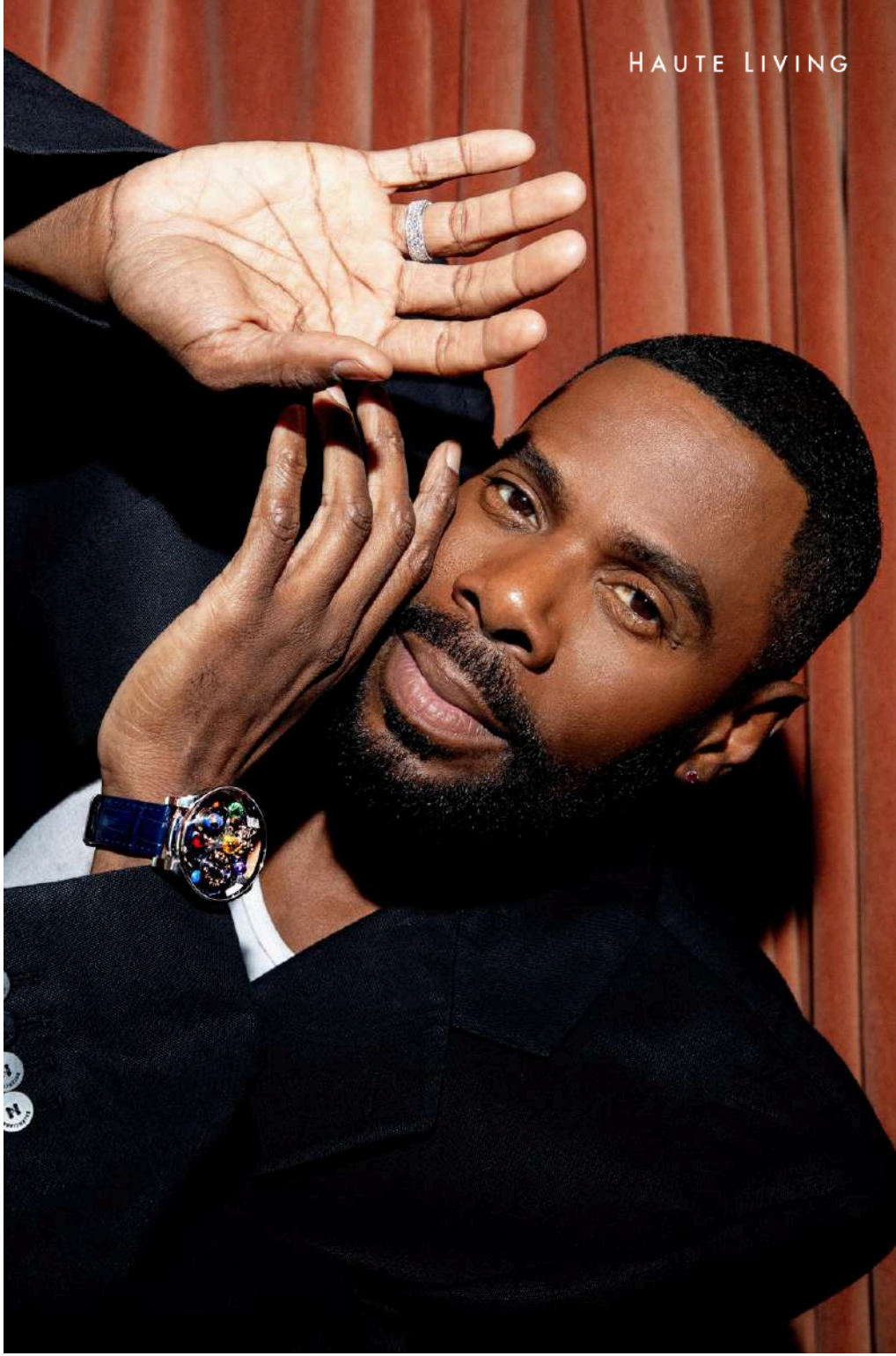
49.1

MEDIAN AGE



GENDER





SPENDING POWER

Close to two-thirds of the Haute Living readers surveyed (66%) report spending at least $50,000 or more on jewelry for themselves and/or as gifts per year.

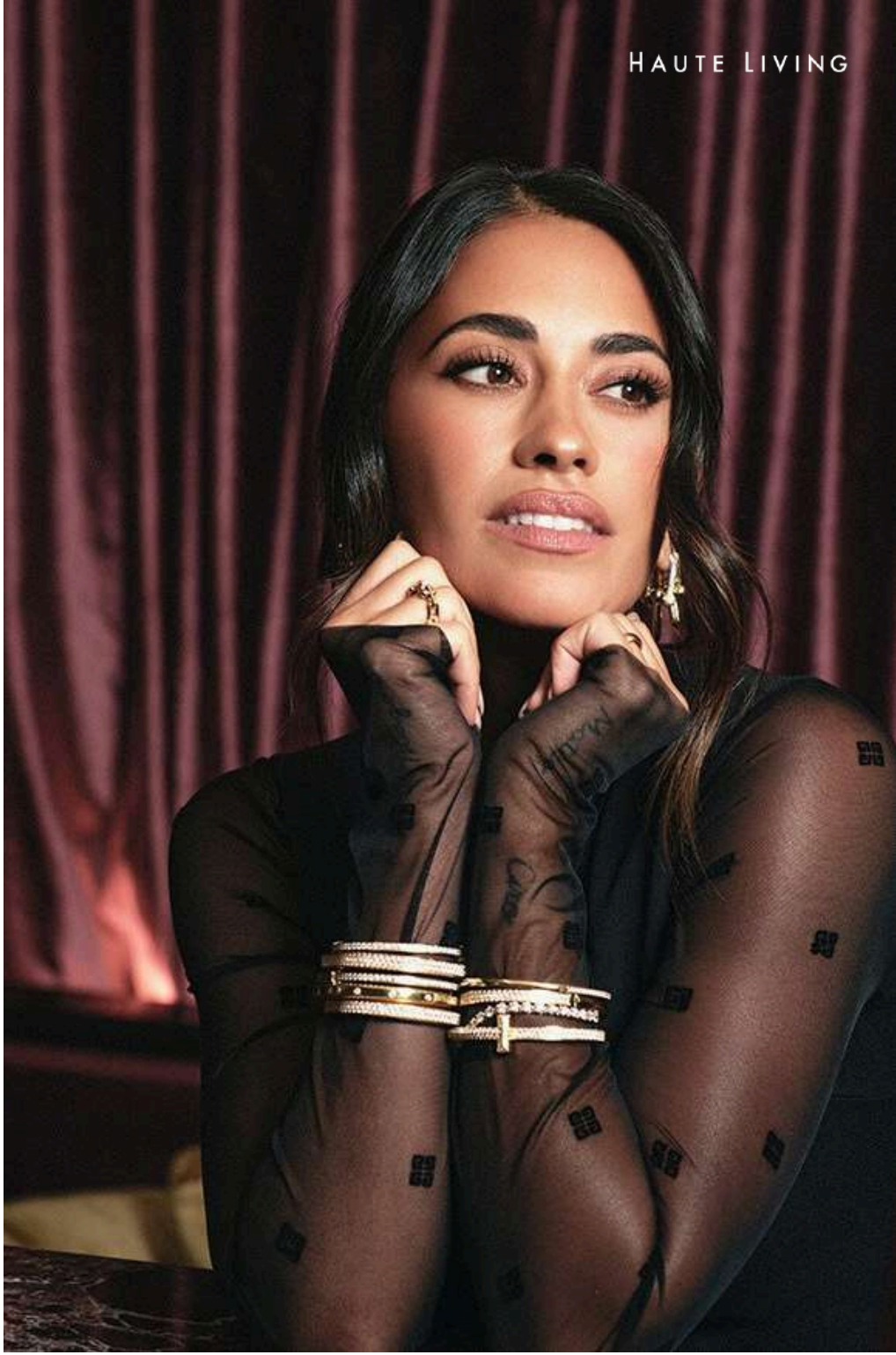
$84,700

AVERAGE

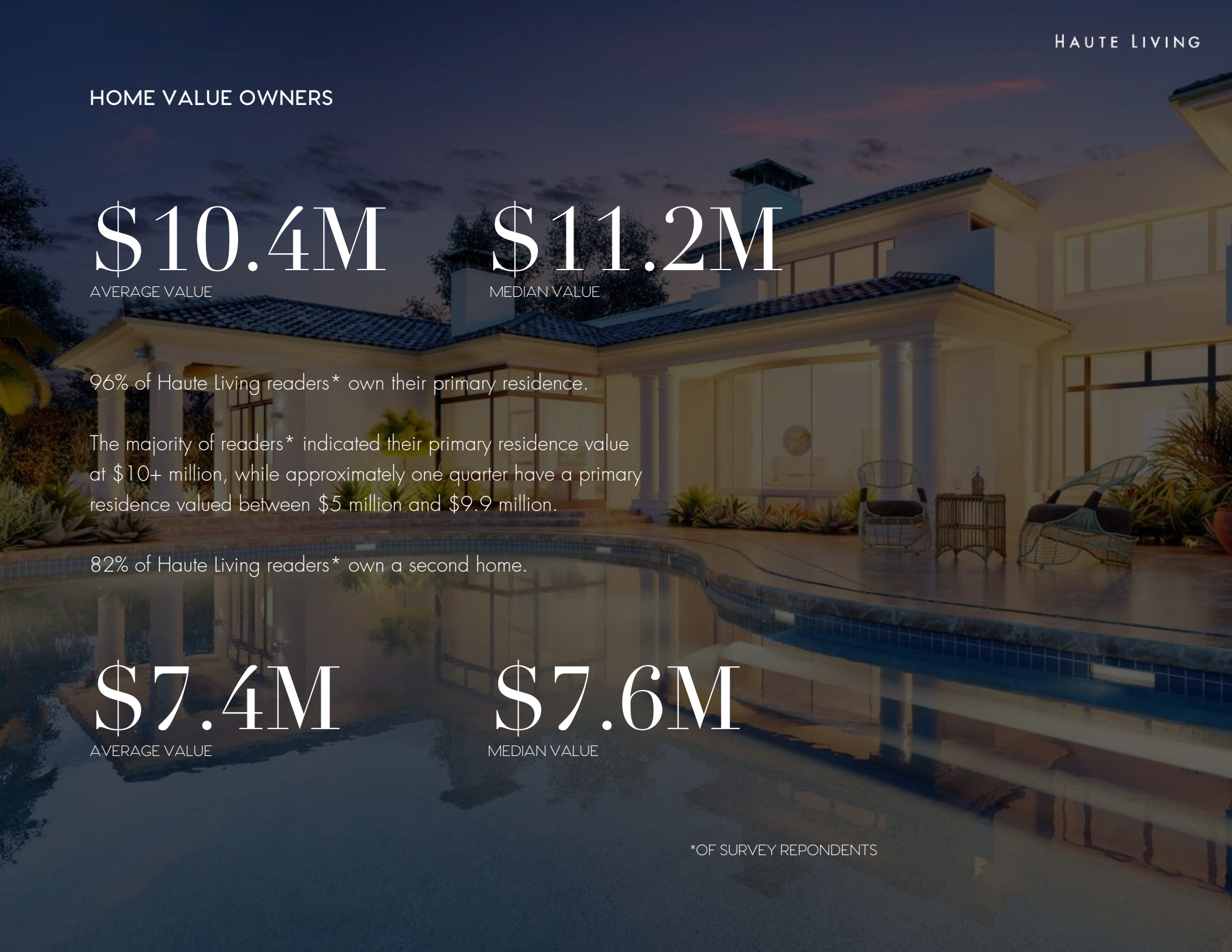
TRAVEL

Only 1% of the Haute Living readers* use economy class for air travel. 45% of readers* fly on personally-owned private jets and 22% use rented private jets. 33% of readers fly first class and 10% on business class.

*OF SURVEY REPONDENTS



HOME VALUE OWNERS



$10.4M
AVERAGE VALUE

$11.2M
MEDIAN VALUE

96% of Haute Living readers* own their primary residence.

The majority of readers* indicated their primary residence value at $10+ million, while approximately one quarter have a primary residence valued between $5 million and $9.9 million.

82% of Haute Living readers* own a second home.

$7.4M
AVERAGE VALUE

$7.6M
MEDIAN VALUE

*OF SURVEY REPONDENTS

LUXURY VEHICLE OWNERS

75%

Haute Living readers* indicated ownership/leasing of a vehicle with a minimum value of $100,000+.

The majority of Haute Living readers* indicated a plan to purchase or lease a new car within the next 12 months.





OF SURVEY
RESPONDENTS

LUXURY WATCHES

A sizable number of Haute Living readers own premium-valued brand watches.

30%

$5,000 - $9,999

26%

$10,000 - $19,999

35%

$20,000 - $49,999

51%

$50,000 - $99,999

47%

$100,000 AND MORE

*OF SURVEY REPONDENTS



METRICS

DATA FROM: JAN 17 – APR 16, 2025

424K

NEW USERS

114K

TOTAL CLICKS

153.3M

TOTAL IMPRESSIONS

0.7%

AVERAGE CTR

SOURCE: GOOGLE ANALYTICS & GOOGLE SEARCH CONSOLE.

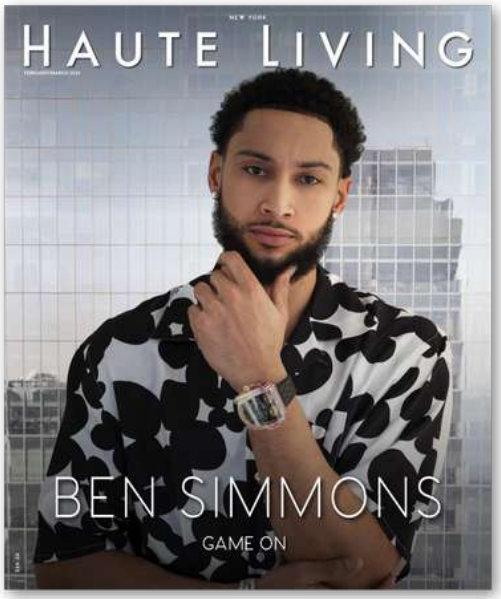


CORE *OFFERINGS*

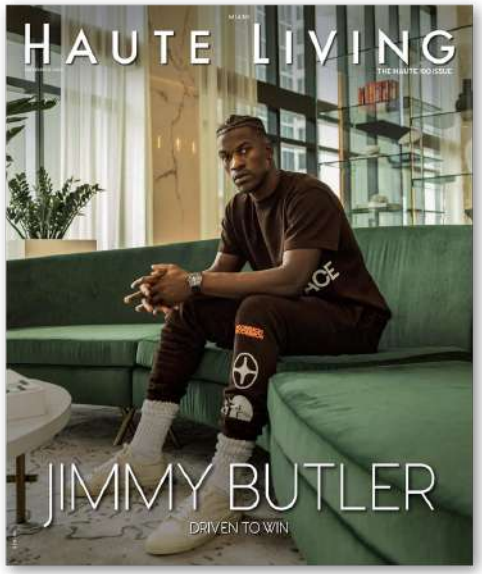
HAUTE LIVING SEAMLESSLY INTEGRATES PRINT, DIGITAL, SOCIAL MEDIA, AND EXCLUSIVE EVENTS to engage an elite audience. From high-end publications to real-time digital content and curated experiences, we connect luxury enthusiasts with the finest in lifestyle, business, and culture.

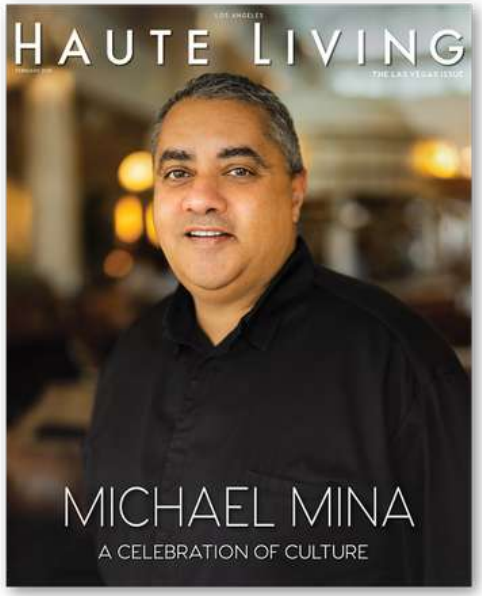


PRINT







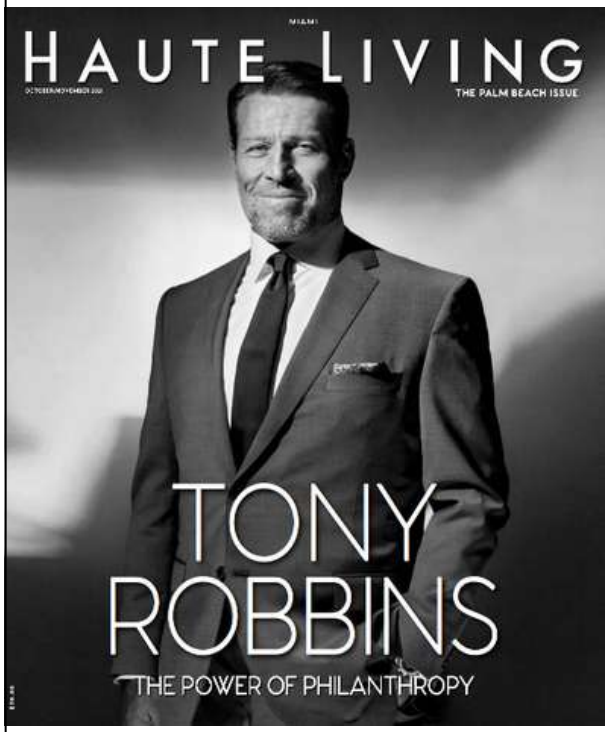


PRINT

EACH ISSUE OF *HAUTE LIVING* HAS SECTIONS DEDICATED TO VARIOUS THEMES WITHING THE LUXURY SPACE that are most relevant to our readership. These include fashion, watches, automobiles, jewelry, beauty, yachts, jets, design, children/parenting, real estate, travel, drinking, fine dining and more.

VIEW DIGITAL LIBRARY

PRINT DISTRIBUTION
MIAMI



20,000 COPIES
LAUNCH DATE: 2005
6X A YEAR

HAUTE HOMES: Haute Living is offered in a proprietary list of homes with a starting value of $3 million, in specific areas of South Florida, including Coral Gables, Miami Beach, Fisher Island, Bal Harbour, Sunny Isles and Palm Beach.

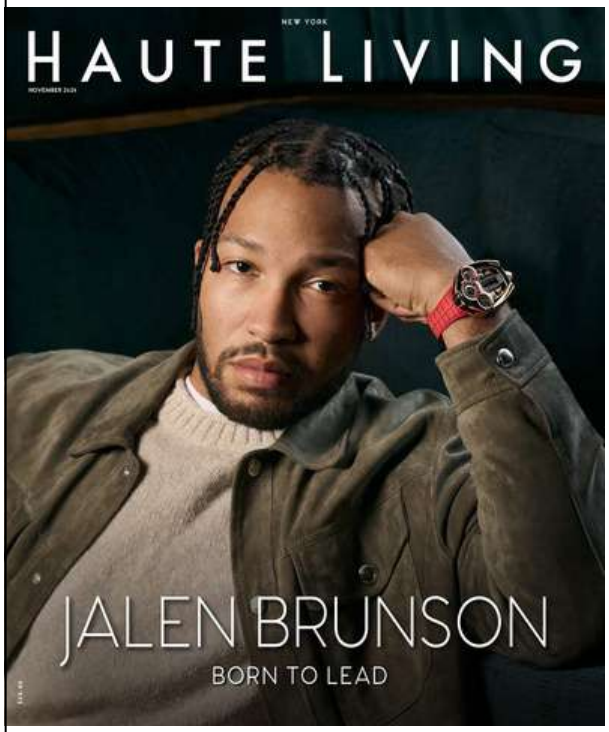
HAUTE HOTELS: Haute Living magazines have a presence at a select, exclusive list of five-star hotels in Palm Beach, Miami Beach and South Beach, including the Setai, the Four Seasons and the W South Beach.

HAUTE HUBS: Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin, Rolls- Royce, Bentley) and yacht brokers throughout South Florida, as well as private jet FBO airports and Empire CLS limousines.

HAUTE HANDS: The Haute Living team ensures that magazines are placed in the right hands, which is why they are distributed at our exclusive private events with high net worth guests, from celebrities to CEOs. Additionally, magazines are placed in MLB, NBA and NFL locker rooms.

HAUTE HAVENS: To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including Lincoln Road, Bal Harbour Mall, Worth Avenue Palm Beach, Merrick Park Coral Gables and the Design District.

PRINT DISTRIBUTION
NEW YORK



20,000 COPIES
LAUNCH DATE: 2007
6X A YEAR

HAUTE HOMES: Haute Living is offered in a proprietary list of homes with a starting value of $3 million, in specific areas of New York, including New York City, the Hamptons and Greenwich, CT.

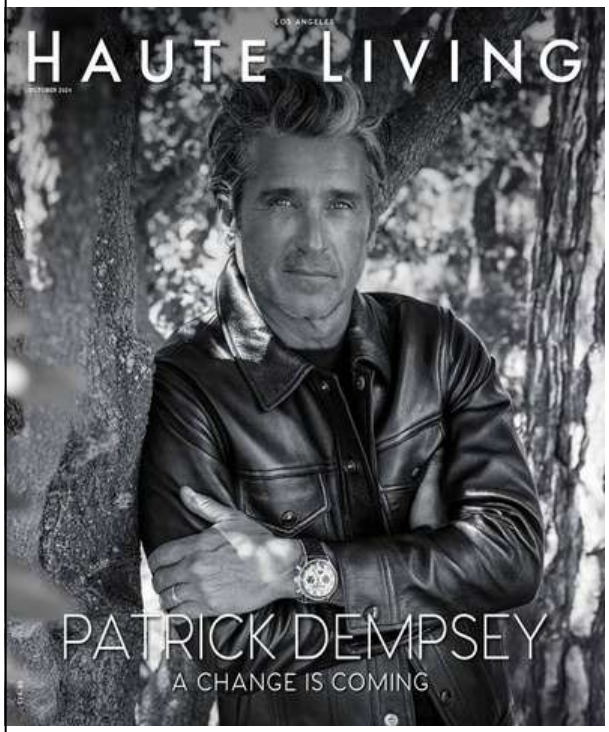
HAUTE HOTELS: Haute Living magazines have a presence at a select, exclusive list of five-star hotels in New York, including the Baccarat and the Trump International.

HAUTE HUBS: Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin, Rolls- Royce, Bentley) and yacht brokers throughout New York, New Jersey and Connecticut, as well as private jet FBO airports and Empire CLS limousines.

HAUTE HANDS: The Haute Living team ensures that magazines are placed in the right hands, which is why they are distributed at our exclusive private events with high net worth guests, from celebrities to CEOs. Additionally, magazines are placed in MLB, NBA and NFL locker rooms.

HAUTE HAVENS: To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including 100 high-end buildings along Fifth Avenue, Park Avenue, Madison Avenue, Central Park, SoHo, Tribeca and the Upper East Side.

PRINT DISTRIBUTION
LOS ANGELES



20,000 COPIES
LAUNCH DATE: 2008
6X A YEAR

HAUTE HOMES: Haute Living is offered in a proprietary list of homes with a starting value of $3 million, in specific areas of Los Angeles and Orange County, including Bel Air, Beverly Hills, Hollywood Hills, Malibu, Brentwood, Pacific Palisades, Laguna and Newport Beaches.

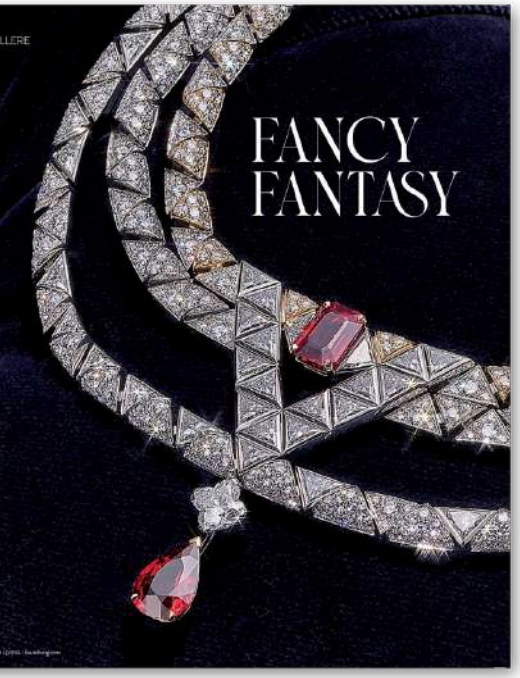
HAUTE HOTELS: Haute Living magazines have a presence at a select, exclusive list of five-star hotels in Los Angeles, including the Peninsula, the Montage, and the Waldorf Astoria Spa & Gym.

HAUTE HUBS: Haute Living magazines are distributed to elite car dealers (Ferrari, Lamborghini, Aston Martin, Rolls- Royce, Bentley) and yacht brokers throughout LA, OC, San Francisco, Silicon Valley and Vegas, as well as private jet FBO airports and a Empire CLS limousines.

HAUTE HANDS: To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including Rodeo Drive, Melrose Avenue, South Coast Plaza and the Pacific Coast Highway in Malibu.

HAUTE HAVENS: To reach an even broader network, Haute Living has identified high-traffic areas for distribution, including Rodeo Drive, Melrose Avenue, South Coast Plaza and the Pacific Coast Highway in Malibu.

PRINT *EDITORIALS*







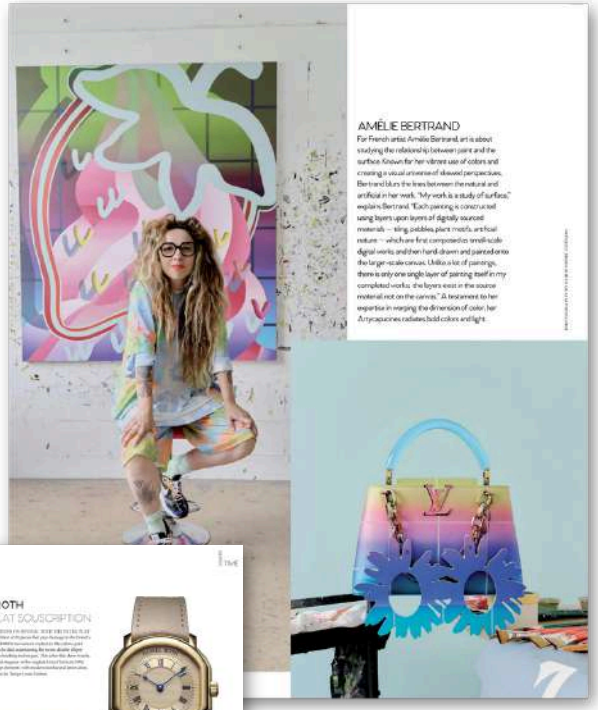
As seen in
Haute Living

Haute Living works with the top luxury fashion houses from all over the world on dedicated, mono-branded fashion editorials. Such fashion houses include Louis Vuitton, Dior, Fendi, Gucci, and Chanel, among others. This gives fashion brands the opportunity to support brand initiatives that are time sensitive and significant, beautifully showcasing them to the Haute Living readership, which also represents the target demographic for each of the brands.The print editorials are syndicated across Haute Living's website and social platforms as well.

PRINT *EDITORIALS*













As seen in
Haute Living

PRINT *EDITORIALS*



NATURE'S CALLING

Grand Seiko's new timepieces are seasonal masterpieces.





Both the Haute Living and Haute Time verticals work with the most prestigious watch and jewelry brands in the world on dedicated, mono-branded editorials. Such brands include Cartier, Tiffany & Co., Gucci, Chanel High Jewelry, and Louis Vuitton, among others. This gives the brands the opportunity to support brand initiatives that are time sensitive and significant, beautifully showcasing them to the Haute Living readership, which also represents the target demographic for each of the brands.

PRINT CAMPAIGNS



EACH ISSUE OF *HAUTE LIVING* HAS SECTIONS DEDICATED TO SUBJECTS WITHIN THE LUXURY SPACE that are most relevant to our readership. These include fashion, watches, automobiles, jewelry, beauty, yachts, jets, design, children/parenting, real estate, travel, drinking, dining and more.

In addition, Haute Living includes timely content revolving around culturally-relevant and seasonal events, such as the holiday season, awards season, wine & food festivals, the Super Bowl, fashion weeks, Art Basel Miami Beach, and more.











2027 EDITORIAL CALENDAR

MIAMI · NEW YORK · LOS ANGELES

DECEMBER 2026
JANUARY 2027

Space Closing
November 11,2026
Materials Closing
November 15, 2026
Delivery
December 1, January 4

FEBRUARY 2027
MARCH 2027

Space Closing
January 21, 2027
Materials Closing
January 28, 2027
Delivery
Early February, early March

APRIL 2027
MAY 2027

Space Closing
March 19,2027
Materials Closing
March 26,2027
Delivery
Early April, early May

JUNE 2027
JULY 2027

Space Closing
May 21, 2027
Materials Closing
March 28,2027
Delivery
Early June, early July

AUGUST 2027
SEPTEMBER 2027

Space Closing
July 22,2027
Materials Closing
July 28,2027
Delivery
early August, early September

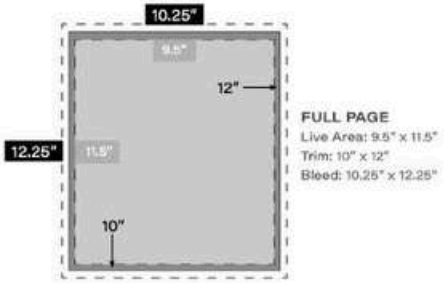
OCTOBER 2027
NOVEMBER 2027

Space Closing
September 22, 2027
Materials Closing
September 28, 2027
Delivery
Early October, early November

2027 PRINT AD SPECS

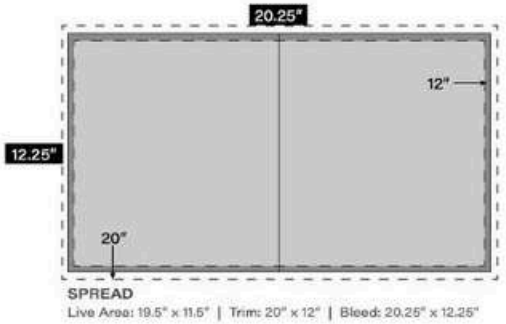
IMPORTANT NOTES

- Illustrator files must be saved as EPS files with all images
- InDesign files should be packaged with all links and fonts included
- All PSD, TIFF, JPG, and EPS files should be flattened and saved with highest resolutions
- All images in ads must be CMYK with 300 dpi resolution
- (RGB, Pantone and PMS color format are not accepted)
- 3/16" safety area of no live text from trim and 1/2" from spine is recommended



PDF FILES

- Make sure documents are flattened before creating PDF when placing images in *Haute Living* layout program (applies to layered graphics such as Photoshop PSD files or layered Illustrator files)
- Transparency can cause a problem: flattening layouts will reveal any problems that may later arise



IN-HOUSE AD CREATION

- Image files must be at least 300 dpi at 100% of placement size
- All materials must be labeled (advertiser name, publication location, issue date) and emailed to artwork@hauteliving.com (or uploaded to FTP site)

PRICING

REGIONAL · 20,000 COPIES · ONE MARKET

	1X	3X	6X
Full page	$6,900	$6,325	$5,750
Double page spread	$11,500	$9,775	$8,625
Inside back cover spread	$18,400	$17,250	$16,100
Inside back cover	$8,050	$7,475	$6,900
Back cover	$13,800	$11,500	N/A

NATIONAL · 60,000 COPIES · ALL MARKETS

	1X	3X	6X
Full page	$20,100	$18,000	$15,000
Double page spread	$32,000	$30,000	$27,500
Inside back cover spread	$40,000	$35,000	$32,500
Inside back cover	$24,000	$21,100	$20,000
Back cover	$37,500	$33,000	N/A



CLICK TO VIEW



CLICK TO VIEW



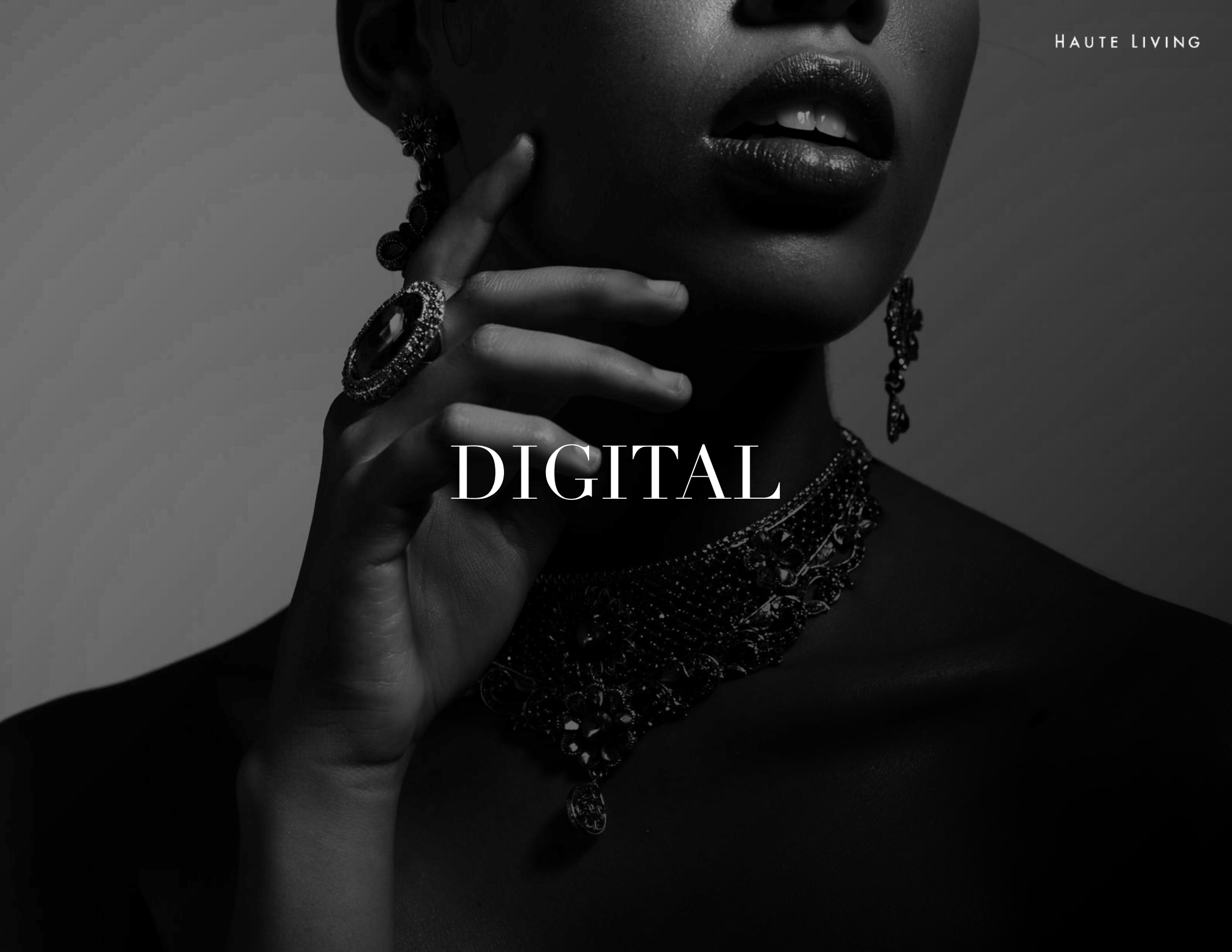
CLICK TO VIEW



CLICK TO VIEW


CLICK TO VIEW


CLICK TO VIEW



DIGITAL

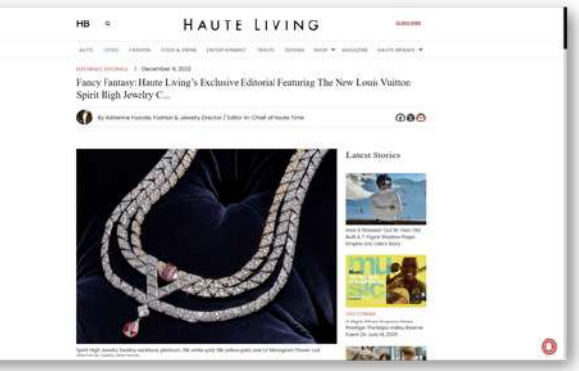
ONLINE *EDITORIALS*

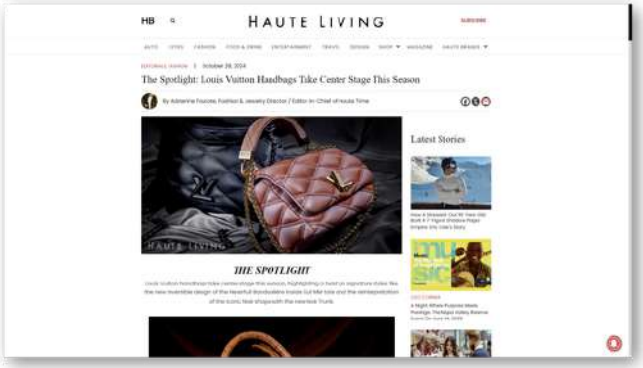
Our digital platform features exclusive editorial content that captures the latest in luxury and lifestyle. From event coverage to brand launches and profiles of influential figures, HauteLiving.com keeps its audience connected to what's relevant now.

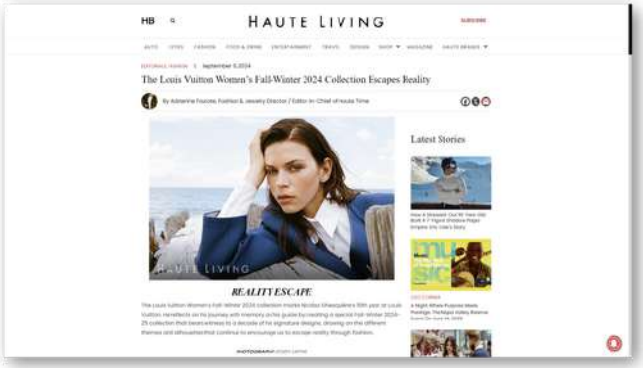








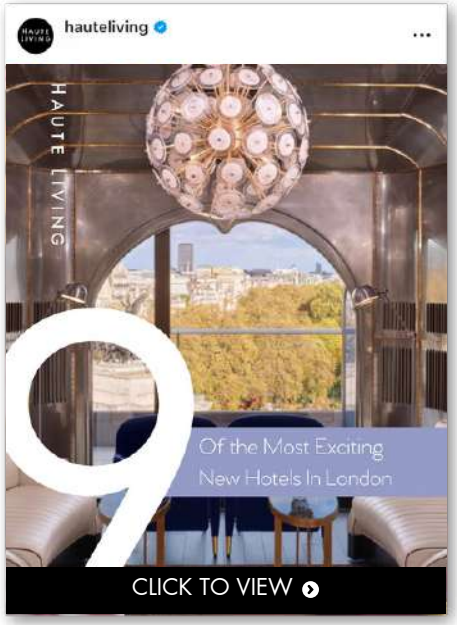




AFFILIATE *MARKETING*

Our digital ecosystem is designed for impact—featuring luxury lifestyle content, product highlights, and experiences that drive engagement and measurable results.

Whether it's through web placements, sponsored features, or strategic social storytelling, our affiliate program connects your brand to a world of affluent consumers ready to take action.





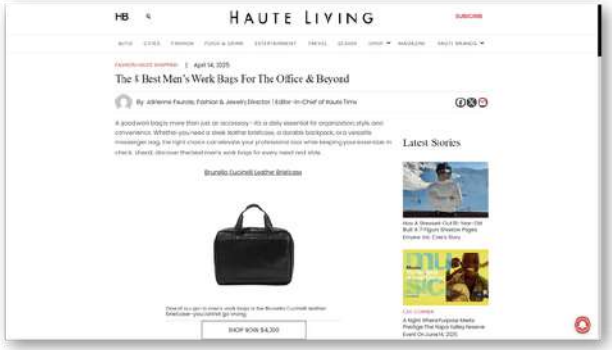


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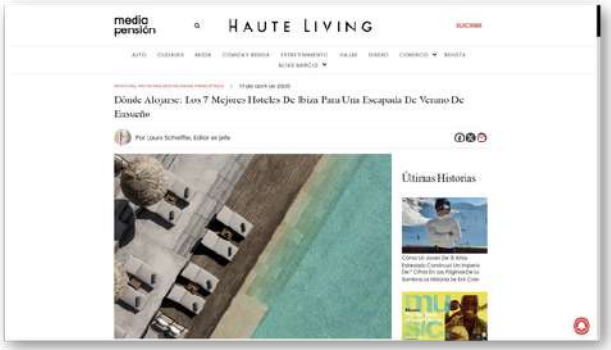
Whether it's through web placements, sponsored features, or strategic social storytelling, our affiliate program connects your brand to a world of affluent consumers ready to take action.











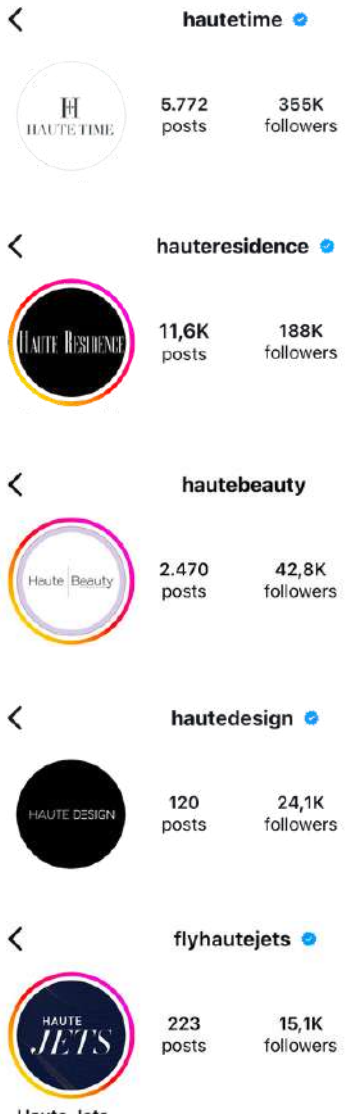


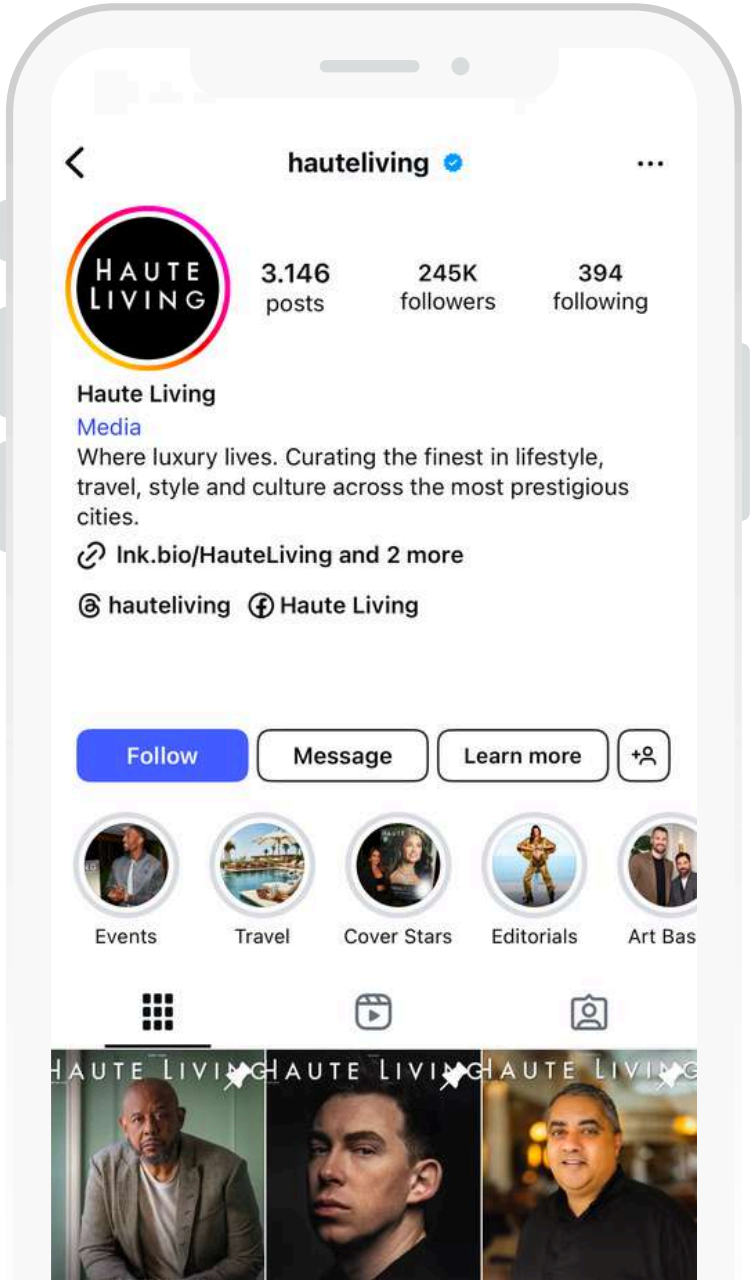


SOCIAL

SOCIAL

With a strong presence across multiple luxury verticals, our social media accounts offer curated content and campaign extensions tailored to ultra-high-net-worth audiences. Whether through organic content or paid amplification, ***HAUTE LIVING'S*** SOCIAL REACH ENSURES LUXURY BRANDS STAND OUT IN A CROWDED SPACE.





SOCIAL MEDIA *CAMPAIGNS*

AT *HAUTE LIVING*, OUR SOCIAL MEDIA CAMPAIGNS spotlight the world of luxury through exclusive event coverage, strategic brand mentions, and premium digital editorial. From private launches to curated content, we connect audiences with the finest in lifestyle, design, and innovation—one post at a time.









SOCIAL MEDIA *MANAGEMENT*

LUXURY STORYTELLING ACROSS CURATED PLATFORMS

Our social media management service for Haute Living is a full-scale, luxury-focused strategy that supports brand growth, engagement, and storytelling across all major platforms. From editorial content to luxury partnerships and event activations, we create an elevated digital presence that reflects the sophistication and reach of Haute Living's brand.

SERVICE INCLUDES:

Platform Management:

- Daily oversight and publishing on Instagram, TikTok, Facebook, LinkedIn, and Twitter for Haute Living and its verticals:
- Haute Beauty, Haute Residence, Haute Design, Haute Lawyer.

Content Strategy & Calendars: Creation of detailed monthly content calendars aligned with editorial themes, luxury partnerships, events, and brand goals.

Content Creation:

- Graphic design (stories, posts, carousels, event promos)
- Video editing (Reels, TikToks, event coverage)
- Caption copywriting optimized for platform engagement

Engagement & Community Management: Monitoring DMs, comments, and interacting with followers to build community and brand affinity.

Event Coverage: Real-time content capture and posting during Haute Living events, red carpet activations, and luxury partner experiences.

Analytics & Reporting: Monthly performance reports with insights on audience growth, engagement, top-performing content, and ROI.

EXAMPLES OF *DELIVERABLES*

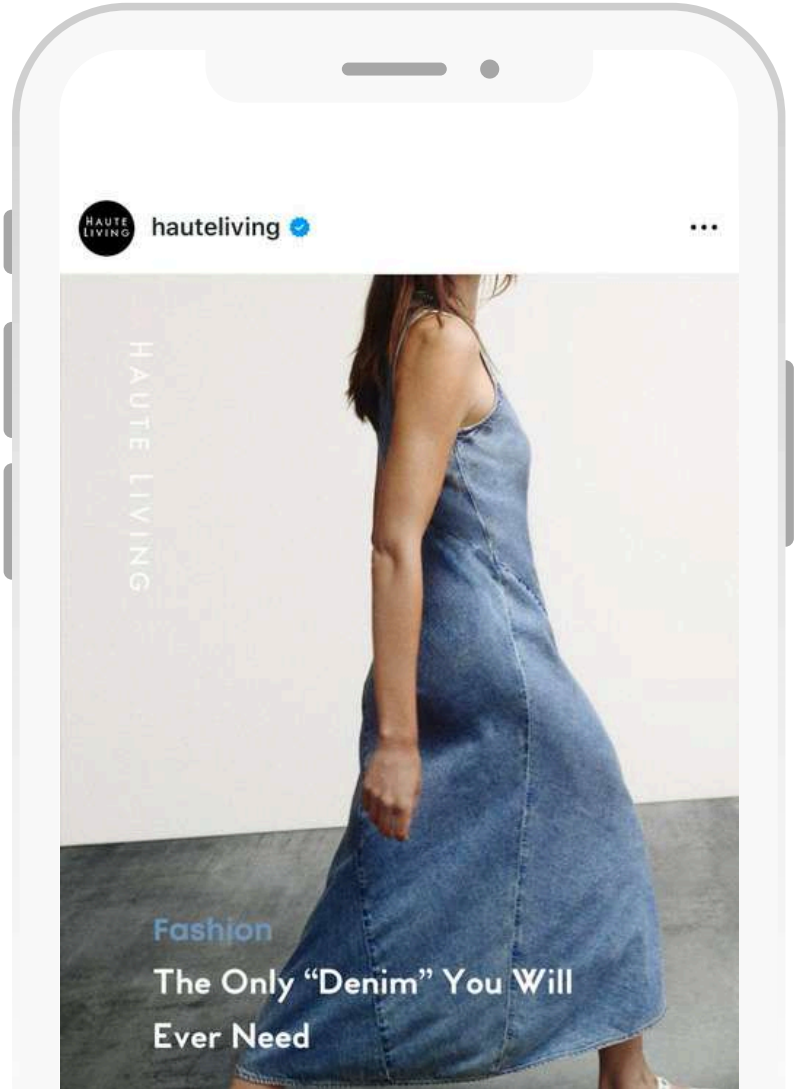
INSTAGRAM REEL:

Recap of the Haute Wine Club event at Maison Mura featuring DJ Khaled and Rohan Marley, paired with elegant on-brand copy and hashtags.





EXAMPLES OF *DELIVERABLES*



INSTAGRAM CAROUSEL POST:

"The Only Denim You'll Ever Need" feature for Haute Edit, with curated slides, luxury-style product tagging, and call-to-action.





EXAMPLES OF *DELIVERABLES*

LIVE EVENT STORIES:

On-site coverage of Haute Living x Jaguar event with swipe-ups, real-time tagging, and sponsor integrations (e.g., Gran Coramino Tequila).







EXPERIENTIAL

EXCLUSIVE EXPERIENCES & *EVENTS*

HAUTE LIVING HOSTS OVER 75 INVITATION-ONLY events each year, transforming our premium content into unforgettable experiences. From a private dinner at a waterfront estate in Malibu to a VIP event at Las Vegas's Formula 1 Grand Prix, these high-profile experiences offer substantial exposure for our partners.

Our events also feature unique celebratory moments with some of the biggest names in the world from professional athletes to renowned rockstars. These exclusive gatherings often stem from our print covers, providing an opportunity for partners to connect with top-tier audiences in an upscale setting.



LAS VEGAS | HAUTE LIVING CELEBRATES ROD STEWART



HAUTE LIVING CELEBRATES FORMULA 1 WITH ROLLS-ROYCE



HAUTE LIVING CELEBRATES TAYLOR FRITZ AHEAD OF THE U.S. OPEN

SIGNATURE *EVENTS*

FEATURED ACTIVATION:

Haute Living Celebrates Robert De Niro With Grand Seiko At Avra Rockefeller Center



Dwyane Wade, Pharrell Williams, Derek Jeter, Emilio Estefan, Karolina Kurkova, Alec Monopoly

MORE ACTIVATIONS:

Inside Haute Living's Anthony Davis Cover Launch With XO & Louis XIII At Mr. C Beverly Hills
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Haute Living Honors J Balvin with Buchanan's Whisky at Matador Room
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Annual Haute 100 honoring Dwyane Wade
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Haute Living Hosts An Exclusive Dinner With Vacheron Constantin Celebrating Cover Star Chef Thomas Keller
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Haute Living Celebrates will.i.am At The Moore Miami
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Haute Living Celebrates Miami's Most Influential Athlete & NBA All-Star, Jimmy Butler
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Haute Living Luxe and Leisure weekend at Brickell City Centre
View More

Global Gift Gala with Rick Martin and Eva Longoria
View More

Curtis "50 Cent" Jackson Has A New Book — And With It, A New Perspective On Life
View More

PRIVATE *DINNERS*

HAUTE WINE SOCIETY DINNER HONORS CHEF TODD ENGLISH AT AVRA ESTIATORIO

An exclusive wine collectors' dinner celebrating Michelin-starred Chef Todd English, with special guest NYC Mayor Eric Adams, featuring a curated menu and an unforgettable luxury dining experience.



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HAUTE LIVING HOSTS AND EXCLUSIVE DINNER WITH CHEF THOMAS KELLER, SPONSORED BY J.P. MORGAN WEALTH MANAGEMENT

An elite evening featuring the world-class culinary artistry of Michelin-starred Chef Thomas Keller, paired with an exceptional guest experience in an intimate, luxury setting.



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HAUTE LIVING HOSTS AN EXCLUSIVE EVENING WITH CHEF DANIEL BOULUD AT LE GRATIN, SPONSORED BY J.P. MORGAN WEALTH MANAGEMENT AND EMPATHY

An intimate Haute Living dinner at Le Gratin with renowned Michelin-starred Chef Daniel Boulud, showcasing refined French cuisine and a sophisticated, elevated luxury experience.



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HUBLOT KICKED OFF THEIR SUMMER SERIES IN THE HAMPTONS CELEBRATING HAUTE LIVING'S COVER STAR JEAN-GEORGES

An exclusive Hamptons celebration hosted by Hublot and Haute Living, honoring Michelin-starred Chef Jean-Georges, with sophisticated cuisine and a luxurious summer soirée for distinguished guests.



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PRIVATE *DINNERS*

HAUTE LIVING CELEBRATES LEGENDARY CHEF NOBU MATSUHISA AT NOBU MIAMI WITH THE MACALLAN

A high-end celebration at Nobu Miami honoring legendary Chef Nobu Matsuhisa, featuring signature dishes and premium pours from The Macallan.



HAUTE LIVING CELEBRATES CHEF EMERIL LAGASSE AT BUTCHER PRIVATE IN NAPLES

An exclusive evening, highlighting Chef Emeril Lagasse's iconic culinary legacy through an elevated dining experience and distinguished guests.



INSIDE HAUTE LIVING'S EXCLUSIVE ZEGNA X CARBONE DINNER IN THE ZEGNA MIAMI DESIGN DISTRICT BOUTIQUE

An elegant Haute Living dinner in collaboration with Zegna, showcasing refined menswear, elevated cuisine, and a sophisticated luxury atmosphere.



CONNECTING BRANDS WITH *ULTRA-HIGH-NET-WORTH INDIVIDUALS*



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HAUTE LIVING AND HSBC WITH ATOMIC MIND HONOR FOREST WHITAKER AT AVRA MADISON IN NYC

Haute Living, HSBC, and AtomicMind honored Academy Award-winning actor and humanitarian Forest Whitaker at Avra Madison, celebrating the return of "Godfather of Harlem" for its fourth season and his Haute Living New York April/May 2025 cover.



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HSBC CELEBRATES LATIN AMERICAN ART AT ART BASEL MIAMI BEACH 2025

HSBC hosted an exclusive VIP evening during Art Basel Miami 2025, featuring top collectors, Latin American art highlights, and a special performance by the Florida Grand Opera.

CONNECTING BRANDS WITH *ULTRA-HIGH-NET-WORTH INDIVIDUALS*



HAUTE LIVING CELEBRATES WILL.I.AM AT THE MOORE MIAMI

Haute Living celebrated the Haute Living Miami December 2024 issue featuring global music icon and innovator will.i.am with an exclusive cocktail and dinner celebration at The Moore Miami during Art Basel and Miami Art Week.



HAUTE LIVING CELEBRATES JALEN BRUNSON SPONSORED BY J.P. MORGAN WEALTH MANAGEMENT AND MIJENTA TEQUILA

An exclusive dinner at Avra Rockefeller Center in New York City. In partnership with J.P. Morgan Wealth Management and Mijenta Tequila, the evening brought together an esteemed group of guests.

PAST *EVENTS*

HAUTE **TIME**

FEATURED ACTIVATION:

Haute Time Celebrates NFL Legend & August Cover Star Aaron Rodgers With Zenith Watches & Whispering Angel



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MORE ACTIVATIONS:

FLIBS Collectors' Dinner with Ulysse Nardin, Benefiting One More Wave
View More

DJ Khaled's Blowout Birthday with Roger Dubuis
View More

The Ulysse Nardin Freak World Lauch
View More

Hublot Collectors' Dinner with French Montana at the unveiling of Papi Steak
See Video

Art Basel Hublot Loves Art Party
See Video

HAUTE **FASHION**

FEATURED ACTIVATION:

Haute Living Welcomes Antonela Roccuzzo To Miami With Maison De Sabré & MG Developer



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MORE ACTIVATIONS:

Private dinner with Christian Slater & Dior Homme
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Christian Louboutin Debuts Football-Inspired Line In Miami With Haute Living Fashion Director, Deyvanshi Masra…
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Haute Living & Marni Host An Impactful Evening Of Shopping In LA With Celebrity Trainer Isaac Boots
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Jean-François Sberro / President of Hublot North America "Haute Living has been a significant asset to our brand particularly in the U.S. market. They consistently deliver on finding new and unique ways to bring the spirit of our brand to life."

PAST *EVENTS*

HAUTE **AUTO**

FEATURED ACTIVATION:

Haute Living x Braman Miami Celebrate OBE Food & Wine at Carbone



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MORE ACTIVATIONS:

Haute Living And Lamborgini Celebrate Hardwell In Miami
View More

Rosenhaus Sports' annual summer barbecue with NFL players & Rolls-Royce test drives
View More

Haute Living, Rolls-Royce, Hublot and LOUIS XIII celebrated the second night of Super Bowl LI
View More

Haute Living Celebrates The Future Of The Jaguar Brand With The Global Reveal Of The Type 00
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HAUTE **SPIRITS**

FEATURED ACTIVATION:

Haute Living x The Maccalan Celebrate Tony Robbins at Café Boulud Palm Beach



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MORE ACTIVATIONS:

Luis Fonsi Art Basel bash with Belvedere
See Video

Private dinner with J Balvin & Buchanan's Whisky
See Video

Scott Eastwood private dinner with LOUIS XIII
View More

Maluma cover release presented by Cîroc
View More

Jim Brown Legends Dinner with Rolls-Royce and LOUIS XIII during Super Bowl LI
View More

Andy Thomas / Head of Marketing for Americas, Rolls-Royce Motor Cars
"I want to take this opportunity to personally thank you on behalf of Michael Dunlap and everyone at Rolls-Royce Motor Cars NA, LLC. During our time in Miami and since our departure, you have been a true friend to us and to the brand. We appreciate you taking us in and introducing us to the Miami elite."

Ludovic Du Plessis / Global Executive Director, LOUIS XIII Cognac
"Working with *[Haute Living]* is an absolute pleasure. They have always exceeded all of our expectations, and continuously went the extra mile to ensure satisfaction. *Haute Living* has been a valuable partner to LOUIS XIII over 10 years creating many magical experiences with icons such as Quincy Jones. Toast to 100 years of friendship and success."

PAST *EVENTS*

HAUTE **YATCHS**

FEATURED ACTIVATION:

Haute Living Hosts Fraser Yachts Hospitality Mansion At The Fort Lauderdale International Boat Show



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MORE ACTIVATIONS:

Sunset cruise aboard Utopia III with LOUIS XIII
View More

Private LOUIS XIII and Petrossian Caviar sunset hour aboard Merle Woods' S/Y Claire during Miami International Boat Show
View More

FLIBS Hospitality Mansion powered by Holman Motor Cars
View More

Haute Living VIP Lounge at Island Gardens Super Yacht Show
View More

HAUTE **RESIDENCE**

FEATURED ACTIVATION:

Haute Living Celebrates Kevin Love At Cipriani Downtown Miami



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MORE ACTIVATIONS:

Private dinner with Kaley Cuoco & One Thousand Museum
View more

Troy Aikman Super Bowl Dinner at 57 Ocean
View More

Miami Summit 2020
View More

Miami Summit 2018
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NYC Summit 2018
View More

Ralph Navarro / CEO & Founder Florida Yachts International "I want to thank Haute Living for an amazing webinar with The Yacht Guy. Thank you for your friendship and all you do for us at FYI."

Dan Conn / Chief Executive Officer, Christie's International Real Estate
"Thanks [Haute Living]. What a great opportunity. We have to return the favor!!"

PAST *EVENTS*

HAUTE **ART**

FEATURED ACTIVATION:

Haute Living Celebrates Mr. Brainwash with The Macallan and Bentley Beverly Hills



With its platform and strong network, Haute Living has launched some of the world's most recognizable names in the world of art including Alec Monopoly, Mr. Brainwash, Domingo Zapata, Hebru Brantley, Bradley Theodore and more.

MORE ACTIVATIONS:

Domingo Zapata
View More

Mr. Brainwash
View More

Hebru Brantley
View More

Shepard Fairey x Wynwood
View More

Hublot x Cruz Diez
View More

NOTABLE ATTENDEES:

Shepard Fairey, Richard Orlinski, Mr. Brainwash, Domingo Zapata, Alec Monopoly, Philippe Starck, David Yarrow, Bradley Theodore, Mad SteezW

OUR *CULTURALLY* RELEVANT ALIGNMENTS

AT *HAUTE LIVING*, WE PLACE BRANDS AT THE CENTER OF THE WORLD'S MOST INFLUENTIAL MOMENTS. We're actively present across iconic occasions such as Fashion Weeks, Formula 1, Miami Open, Art Basel, the Oscars, the Super Bowl, and international boat shows. Through strategic integrations—editorial, digital, social, and experiential—we create authentic connections between luxury brands and the affluent audiences that define these global scenes.



Art Basel with Adrian Brody and Leo Di Caprio



US Open with Andrey Rublev



Celebrating the Oscars with Oscar nominee Colman Domingo



Waterfront mansion activation with Fraser Yachts during Fort Lauderdale Boat Show

IN-STORE *ACTIVATIONS*



IN-STORE EVENT WITH MARNI



IN-STORE EVENT WITH WITH CHRISTIAN LOUBOUTIN



IN-STORE EVENT WITH MAISON MARGIELA



IN-STORE EVENT WITH MISSONI



IN-STORE ACTIVATION WITH HUBLOT



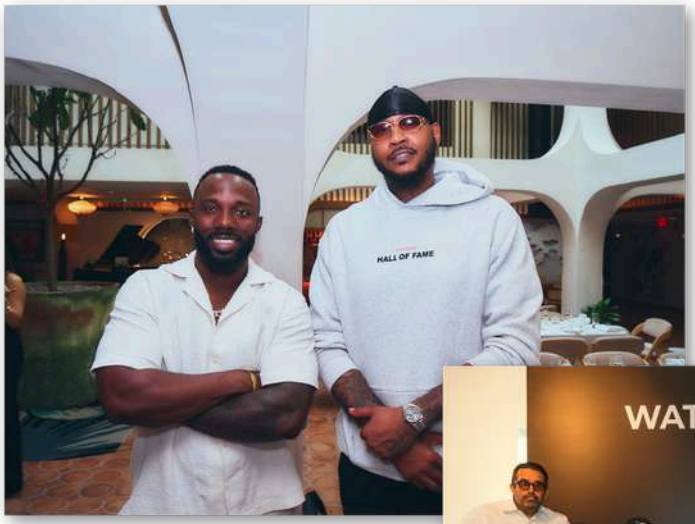
ZEGNA IN-STORE ACTIVATION WITH CHEF MARIO CARBONE

MIAMI *WATCH* SUMMIT

THE MIAMI WATCH SUMMIT IS A PREMIER TWO-DAY EVENT dedicated to the world of luxury watchmaking, bringing together top watch brands, collectors, industry leaders, and cultural figures for panels, exhibitions, and exclusive experiences. It features thought-provoking discussions with brand presidents and master watchmakers, private showcases, boutique activations, fine tastings, and a VIP closing celebration in Miami's Design District, blending craftsmanship with culture.

DISCOVER MORE ABOUT THE 2026 MIAMI WATCH SUMMIT HERE









CASE STUDIES

CASE STUDY

FINANCE







In the finance sector, brands like JP Morgan and HSBC turn to Haute Living to cultivate meaningful, in-person relationships with our ultra-high-net-worth audience and strategic co-sponsors. Through intimate events, curated experiences, and bespoke programming, we create the ideal environment for financial institutions to connect with potential clients and partners in a way that goes beyond traditional marketing.

CASE STUDY

SPIRITS

Haute Living connects premium spirits brands with top hospitality groups to support commercial growth. For example, we facilitated The Macallan's successful placement at Zuma, aligning the brand with a high-end clientele and strategic luxury exposure.









THIRD PARTY *PRESS VISIBILITY*

HAUTE LIVING AND SINGAPORE TOURISM CELEBRATE MUSIC ICON ROD STEWART DURING F1 IN LAS VEGAS.







PRIVATE DINNER WITH SIR ROD STEWART

Haute Living and the Singapore Tourism Board hosted an exclusive cocktail event at Caesars Palace in Las Vegas, celebrating music legend Sir Rod Stewart. Guests enjoyed a curated cocktail experience, showcasing Singapore's vibrant mixology scene through the "Singapore Passion Made Possible" partnership.

EDITORIAL ARTICLES

In partnership with Singapore Tourism, Haute Living crafted a unique guide showcasing the best experiences for a night out in Singapore, from Michelin- starred dining to vibrant nightlife and cultural adventures. This article offers an insider's look into the city's top luxury offerings for an unforgettable evening.

PR COVERAGE

Our partnership with Haute Living and Singapore Tourism has secured a significant sponsor to spotlight Singapore as a premier luxury destination. This collaboration offers an exclusive, high-end perspective on the city's most elite experiences—designed to captivate sophisticated travelers in search of adventure and cultural richness.

WHY US

At Haute Living, we prioritize quality over quantity, curating exclusive content that resonates with the elite. We are the epitome of luxury in key U.S. cities, providing a platform where the world's most prestigious brands and influential talent come together. Our editorial component is a key draw—talent, leaders, and luxury brands alike are attracted to our sophisticated, high-caliber approach that speaks directly to the desires and interests of our affluent audience. Whether through our meticulously crafted content or our exclusive events, Haute Living delivers a level of distinction and relevance unmatched in the luxury space.

THANK YOU