



Ready to Achieve Social Media Success for Your Real Estate Business?

WELCOME TO HAUTE AGENCY

Build an exclusive brand for
your real estate business
through strategic social
media management

ABOUT

Haute Agency Social Media for Realtors

- Haute Agency is a part of the Haute Living family. It is an exclusive social media management agency for select realtors and real estate experts from top markets in the United States.
- We provide leading real estate experts in the industry with unmatched social media management to attract high-net worth individuals looking for the finest homes in the most-desired addresses across the US and around the world.
- Haute Agency works with realtors to establish their reputation as an "A-list" agency. We rebrand their business, implement a formal brand voice, grow a dedicated following, boost social engagements, and maximize impressions at one fixed cost.



WHAT OUR HAUTE LIVING FAMILY



We are the beneficiary of your deep and long-standing relationships with interesting and accomplished individuals, many of which we can now proudly call our clients. Big thanks to you and your extremely dedicated team for a decade-long partnership!

Sabine Brown of Rolls Royce

SILVER REAL ESTATE SOCIAL MEDIA MANAGEMENT PACKAGE \$2500

| | |
|-------------------------------------|--|
| | |
| CONTENT MANAGEMENT | <ul style="list-style-type: none">▪ Our in-house team of creatives, writers, and strategists will take charge of your Instagram, LinkedIn, and Facebook.▪ Includes content creation, monthly analytics, and an initial diagnostic report.▪ We create and post (7) posts a week on each channel.▪ We also take over your YouTube with (2) uploads a month. |
| PROFESSIONAL PHOTOSHOOT | <ul style="list-style-type: none">▪ One introductory professional photoshoot. Essential for branding your business as the high-class real estate agency for a-list clientele you want walking through your door.▪ *minimum four month commitment |
| STRATEGIC ACCOUNT LEVERAGING | <ul style="list-style-type: none">▪ (2) story posts per month on @hauteliving or @hauteresidence Instagram accounts▪ Our Instagram accounts have a combined following of over 350K ultra-high net worth and celebrity followers who would view your content. |
| BI-MONTHLY EDITORIAL FEATURES | <ul style="list-style-type: none">▪ Be featured in bi-monthly digital editorials!▪ This is your chance to take the next big step for branding. Be featured on our premiere publication and brag all you want! |



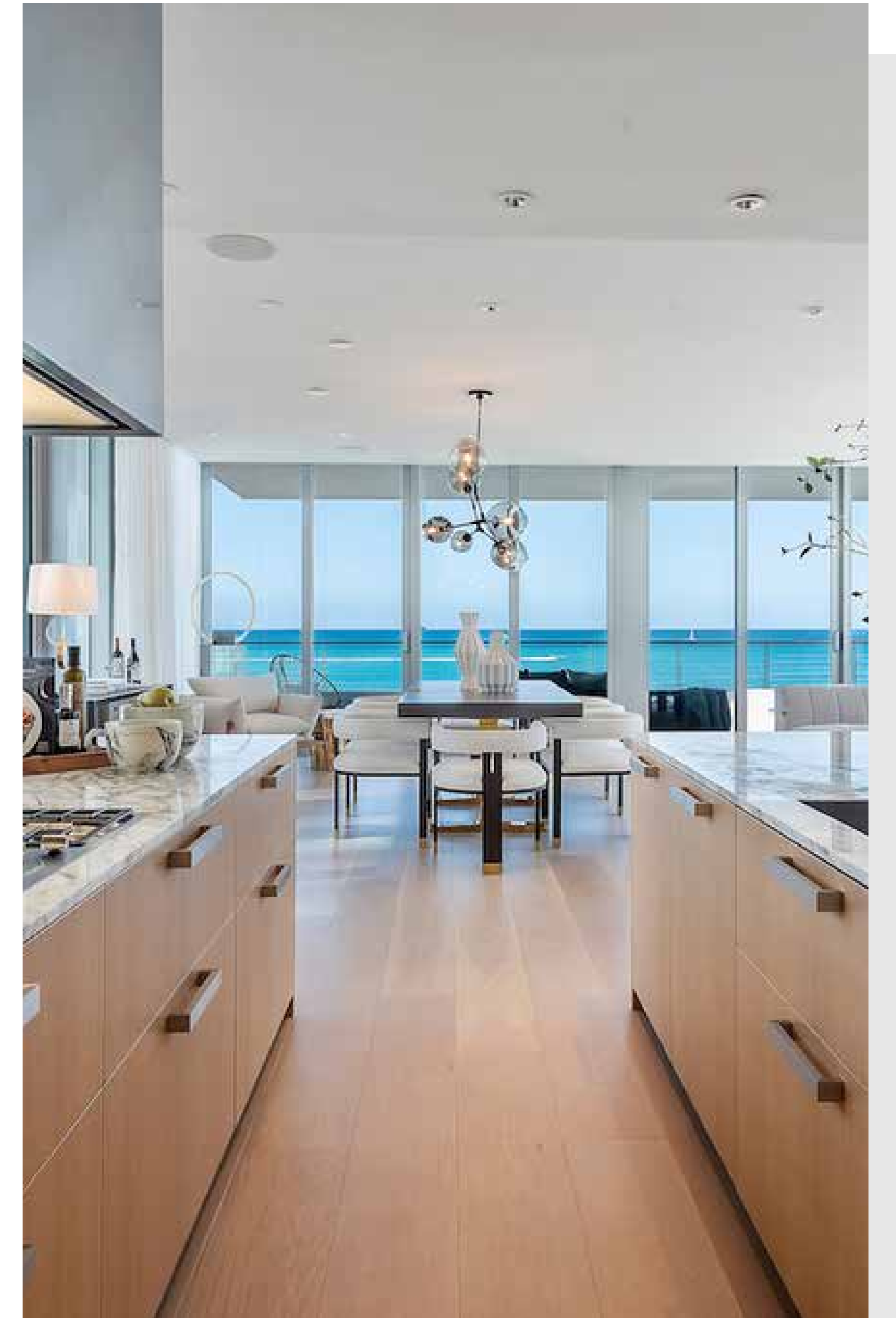
GOLD REAL ESTATE SOCIAL MEDIA MANAGEMENT PACKAGE \$3500

| | |
|-------------------------------------|--|
| CONTENT MANAGEMENT | <ul style="list-style-type: none">▪ Our in-house team of creatives, writers, and strategists will take charge of your Instagram, LinkedIn, and Facebook.▪ Includes content creation, monthly analytics, and an initial diagnostic report.▪ We create and post (7) posts a week on each channel.▪ We also take over your YouTube with (4) uploads a month. |
| PROFESSIONAL PHOTOSHOOT | <ul style="list-style-type: none">▪ Every three months we will conduct a professional photoshoot. Essential for branding your business as the high-class real estate agency for a-list clientele you want walking through your door.▪ *minimum four month commitment |
| STRATEGIC ACCOUNT LEVERAGING | <ul style="list-style-type: none">▪ (2) static posts per month on @hauteliving or @hauteresidence▪ (2) story posts per month on @hauteliving or @hauteresidence▪ Our Instagram accounts have a combined following of over 350K ultra-high net worth and celebrity followers who would view your content. |
| BI-MONTHLY EDITORIAL FEATURES | <ul style="list-style-type: none">▪ Be featured in monthly digital editorials!▪ This is your chance to take the next big step for branding. Be featured on our premiere publication and brag all you want! |



Benefits of Social Media Management for Realtors

- Enhanced digital and social branding through Haute Agency's experts
- Consistent creative content by our top writers, designers, and social media strategists
- **Instagram, Twitter, Facebook, and LinkedIn** takeover by our team of in-house experts
- Engaging posts **7x a Week** on each of your social media channels
- Professional photoshoots to enhance your overall brand image and provide fresh content
- Monthly analytics to measure what is working and what needs to be adjusted
- Strategic account leveraging to grow your following and awareness in the luxury market
- Editorial content and newsletter promotions to increase your brand visibility on multiple digital platforms



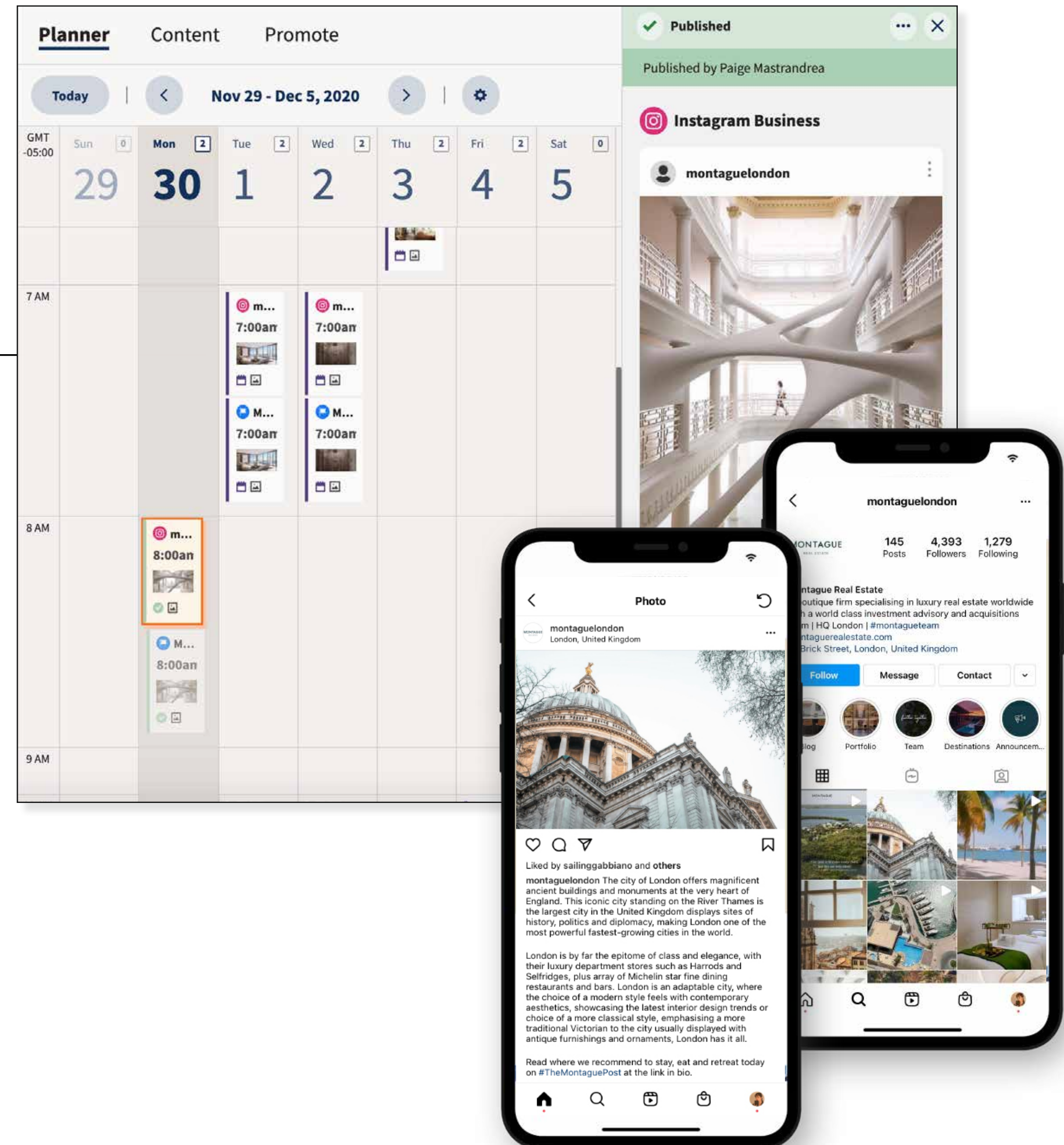
Real Estate Social Media Management Includes

CONTENT MANAGEMENT:

- Facebook
- Instagram
- LinkedIn
- Youtube, (2) uploads a month

Creation and publishing of posts 7x a week on each platform.

Our editors will work closely with your team on content strategy and planning while executing best practices such as search engine optimization (SEO) and lead generation marketing to grow your business





PROFESSIONAL PHOTOSHOOTS:

This provides fresh content and enhances the professional appearance across your social media channels. This is essential for branding your business as the high-class business for a-list clientele you want walking through your door.

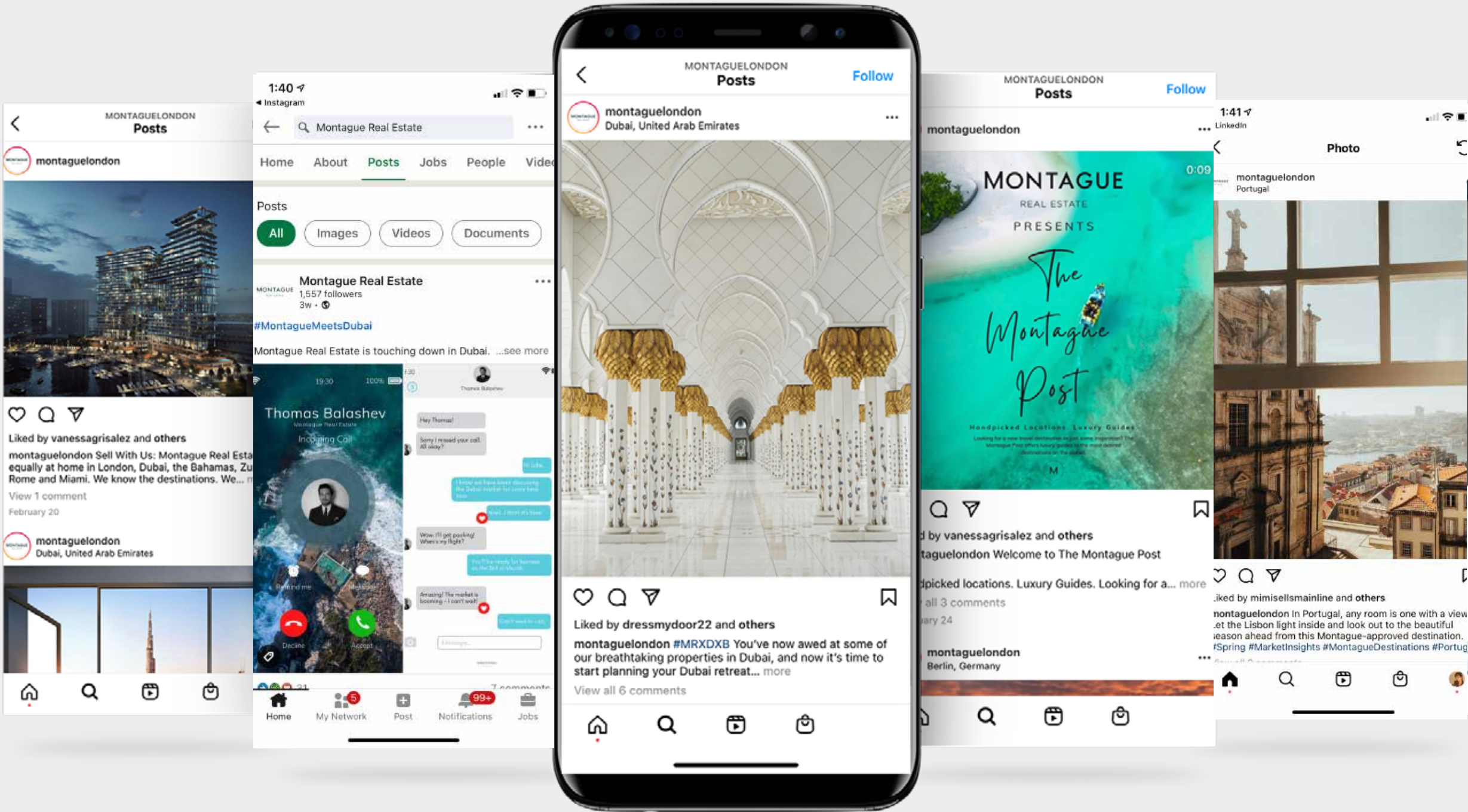
*minimum four month commitment

STRATEGIC ACCOUNT LEVERAGING:

Content published to @HauteLiving and @HauteResidence Instagram pages utilizing our unparalleled network as a tool to cross promote the content on the client’s page and positioning the client’s brand among our ultra-high net worth and celebrity following.

Our Instagram accounts have a combined following of over 350K followers who would view your content.

Both @hauteresidence and @hauteliving Instagram accounts are verified.



Montague Real Estate Presents XXII Carat In Dubai

SHARE THIS POST!



March 12, 2021 by Montague Real Estate



Montague Real Estate presents

What is luxury living? It's not just about extravagance and opulence, but also about embracing and enjoying a luxurious lifestyle. [XXII Carat](#) not only offers magnificent Dubai and Palm Jumeirah views, ultimate privacy, spacious accommodation and first class amenities, but also the opportunity to immerse yourself in a truly magnificent way of life. XXII Carat is the epitome of lavish living and it is simply one of a kind.

XXII Carat is located in one of the most peaceful and tranquil parts of Palm Jumeriah, allowing residents to enjoy the serenity of their island retreat as well as ensuring complete and utter privacy. However, this does not mean that the location is by any means isolated, but quite the contrary. A multitude of first class amenities can be found

EDITORIAL FEATURES:

Exclusive digital editorial features to increase the visibility and awareness of your brand to our audience of high-net worth individuals looking for the finest homes in the most-desired addresses across the US and around the world.

SILVER PACKAGE VS. GOLD PACKAGE

| DELIVERABLE | | SILVER | GOLD |
|--|----------------------------------|---------------------|---------------------|
| CONTENT MANAGEMENT | Content Creation | 7 days a week | 7 days a week |
| | Monthly Analytics | ✓ | ✓ |
| | Initial Diagnostic Report | ✓ | ✓ |
| PLATFORMS MANAGED | Instagram | ✓ | ✓ |
| | Facebook | ✓ | ✓ |
| | Youtube | (2) uploads a month | (4) uploads a month |
| | Linkedin | ✓ | ✓ |
| PROFESSIONAL PHOTOSHOOTS | Introductory Photoshoot | ✓ | ✓ |
| | New Photoshoot Every 3 Months | | ✓ |
| ACCOUNT LEVERAGING ON @HAUTELIVING AND @HAUTERESIDENCE | Takeover Per Month | 2 posts | 2 posts |
| | Instagram Static Posts Per Month | | 2 posts |
| DIGITAL EDITORIAL FEATURE | Bi-monthly editorial features | ✓ | |
| | Monthly editorial features | | ✓ |
| TOTAL COST | | \$2500 | \$3500 |

Haute Living Has
Been Featured In:



NEW YORK POST



Daily **Mail**.com