



# HAUTE LAWYER

BY HAUTE LIVING

## 2021 Partnership Opportunities

Haute Lawyer, a network made for the new world in which we live. Backed by Haute Living, a renowned media company with clients like Louis Vuitton, Rolls-Royce Motor Cars, and countless other leading brands, this complete 360-degree package distinguishes elite attorneys from the norm while covering their digital strategy blueprints.



# A BRIEFING & HOW IT WORKS

- Exclusive invitation-only network featuring the industry's leading attorneys that use their voices to distinguish themselves from their competitors
- Membership starting at \$625/month that grants you access to an all-inclusive media package
- Only two legal professionals from each category of law per area are featured in the network



At the beginning of the pandemic, Haute Lawyer published an editorial by Commercial/Franchise expert attorney, Robert Zarco. He acquired **15 new clients** from this alone.

Haute Lawyer then featured Zarco in a webinar via Zoom: [View](#)

"Thank you for the privilege of being part of Haute Living Partners. You provide a wonderful service to all of your membership and readers, providing information that would not necessarily be available to others through the network of people that you have as significant contributors to our business and social economy, and our South Florida living overall."

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**Robert Zarco,**

Haute Lawyer Network Member, Founder of Zarco, Einhorn, Salkowski, & Brito, P.A.

## WHY HAUTE LAWYER?

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- We take care of the principles that you must have to build your brand so you don't have to. You'll gain access to other industry leaders and have all of your digital strategy basics covered from start to finish.
- How do we drive traffic? We use our certified Google News verification and publish editorials and the latest in legal news, using SEO expertise to reach potential clients and a wide audience.
- Members are featured on verified social media accounts with a high following and published in all of our national publications. These include Haute Living Miami, Haute Living New York, and Haute Living Los Angeles.
- Members received their own custom profile. In addition, they are featured in a press release to 45,000+ news sources announcing their exclusive partnership.



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“Thank you so much for being a loyal partner and true advocate of Rolls-Royce Motor Cars! The way you are integrating us as a sponsor is not only proactive but also very authentic, which is not common in a typical sponsorship setting.

We are the beneficiary of your deep and long-standing relationships with interesting and accomplished individuals, many of which we can now proudly call our clients. Big thanks to you and your extremely dedicated team for a decade-long partnership!”

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**Sabine Brown,**  
Rolls-Royce Motor Cars



# MEMBERSHIP INCLUDES

- ✓ Personalized profile on [hauteliving.com/hautelawyer](https://hauteliving.com/hautelawyer)
- ✓ Editorial content about your practice and success
- ✓ Press release on PRWeb distributed to over 45,000 online sources with a potential to reach millions of readers
- ✓ Your editorials featured in the Haute Lawyer newsletter
- ✓ A personal Zoom webinar with Haute Lawyer + an automatic YouTube upload







"What you see is what you get. Celebrities, high net worth individuals, business leaders, and civic influencers. Since joining the Haute Lawyer Network, I have acquired quality new clients as well as forged critical new relationships on both a professional and personal level that have already proven to be invaluable to my practice."

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**Sandy B. Becher**

Haute Lawyer Network Member  
South Florida, Family Law/Divorce



# BECOME A DIGITAL NETWORKER WITH HAUTE LAWYER

- ✓ Gain a social following with digital partnership announcements
- ✓ SEO in your editorials to reach a large and interested audience
- ✓ Serve as a point of contact for leading professionals in the industry





**TWO EXCLUSIVE PARTNERS  
PER SPECIALTY IN EACH MARKET:**

**BECOME A LOCAL INFLUENCER & EXPERT  
TO THE HAUTE LIVING AUDIENCE:**

- Bankruptcy
- Business/Corporate
- Criminal Defense
- DUI
- Entertainment/Sports
- Estate & Trust

- Family Law/Divorce
- Immigration
- Intellectual Property
- Personal Injury
- Real Estate

- Arizona
- Atlanta
- Boston
- Chicago
- Las Vegas
- Los Angeles
- Miami

- New York City
- Orange County
- Palm Beach/Boca Raton
- San Diego
- San Francisco
- Texas