

Haute | Beauty
BY HAUTE LIVING

MEDIA KIT 2026

PARTNERSHIP OPPORTUNITIES





THE HAUTE BEAUTY NETWORK
REGULARLY FEATURED IN



Daily **Mail**.com

NEW YORK POST

Join Our Network of Top Plastic Surgeons, Doctors & Beauty Experts

The Haute Beauty Network is an elite subsidiary product of *Haute Living*. As prominent, invitation-only membership program, it is designed to drive innovation, revenue and exposure for renowned medical doctors, plastic surgeons, and beauty experts alike.





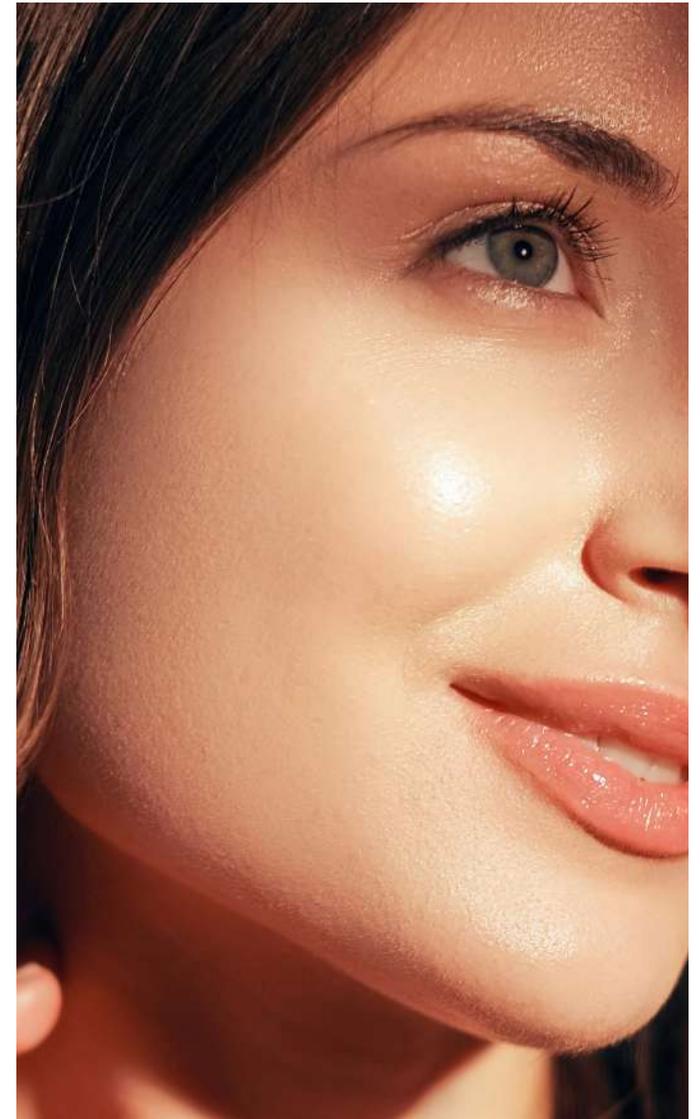
THE HAUTE BEAUTY SUMMIT WAS A COMPLETE SUCCESS!
I HAD THE HONOR OF BEING ON A LOCAL AND NATIONAL PANEL OF
EXPERTS IN THE AESTHETIC INDUSTRY. IT WAS APPARENT THE AUDIENCE
WAS A CURATED GROUP OF EDUCATED PROFESSIONALS WHO HAVE
A STRONG INTEREST IN THE BEAUTY INDUSTRY & THAT DEFINITELY
MADE THE EVENT A SUCCESS. THE ORGANIZATION AND VENUE WERE
IMPECCABLE. I LOOK FORWARD TO BEING ON NEXT YEAR'S PANEL.”

DR. DANIEL CAREAGA, MD
MARKET: FLORIDA | SPECIALITY: BODY AND BREAST EXPERT

TWO EXCLUSIVE PARTNERS PER SPECIALTY IN EACH MARKET:

We connect our elite members to high-class clients looking for the best professionals and procedures nationwide. Haute Beauty recognizes two experts from each category of expertise to represent their category as a leading voice in the industry.

- Breast Augmentation
- Body Procedures
- Face Procedures
- Nose Procedures/Rhinoplasty
- Butt Lift/Butt Augmentation
- Cosmetic Dentistry
- Skin/Cosmetic Dermatologist
- Anti-Aging
- MedSpa
- Holistic medicine
- Allergist
- Day spa
- Health & Wellness



**Become a Local Influencer &
Expert to *Haute Living* Audience**

- New York
- Florida
- Southern California
- Northern California
- Las Vegas
- Texas
- Chicago
- New Jersey
- Atlanta
- Boston
- Washington

MEMBERSHIP BENEFITS

| | |
|-----------------------------------|---|
| Exclusivity | Limited to two beauty experts per specialty per market |
| Exposure | Print, digital, social media, SEO |
| SEO Ranking | Boost through targeted content on the Haute Living website |
| Print Exposure | Featured in <i>Haute Living</i> New York, Miami, and Los Angeles issues |
| Online Articles | Monthly features on top procedures, expert advice, and more |
| Social Media | Exposure on Haute Beauty Instagram with 42.7K followers |
| Media Relations | Press releases via PRWeb distributed to 30,000+ journalists |
| Branding & Positioning | Personalized branding and expert positioning as local leaders |
| Account Manager | Dedicated account manager and editor for personalized content and support |
| Membership Fee | \$7,500/year (\$625/month) |

OUR GOAL

Our goal is to set members up for success in all areas.

This includes positioning them as experts, making them local leaders through the *Haute Living* global brand.



The exclusive membership offers lead generation marketing, search engine optimization (SEO), branding and digital + print presence through the Haute Living website, social media channels, press release announcements to 45,000+ sources, and inclusion Haute Living's New York, Miami and Los Angeles print issues.

HAUTE BEAUTY

DR. VICTORIA ROSE VEYTSMAN: THE ARCHITECT OF SMILES AND CONFIDENCE

BY DR. VICTORIA VEYTSMAN



As a world-famous celebrity cosmetic procedure entrepreneur, Dr. Victoria Veytsman has realized what it means to see a beautiful smile. Through her unique "holistic philosophy" of combining oral health, beauty, and overall wellness, she has not only transformed lives but also lives, empowering countless individuals to face the world with newfound confidence. From her early days in becoming a top hair stylist, Dr. Veytsman's journey is a remarkable tale of dedication, artistic personal development, and commitment to her patients' overall well-being.

MEET DR. VEYTSMAN: A JOURNEY OF DETERMINATION AND EXCELLENCE
Dr. Veytsman's journey in developing a niche in cosmetic dentistry in New York was the product of her passion, her skill, and her dedication. By the time she completed high school at only 22, she became the program graduate of the New York University College of Dentistry, where she studied her mastery with Lyle D. Thompson through the Columbia Vagelos College of Physicians and Surgeons. Dr. Veytsman spent getting a deeper sense of the procedure's normal to establish her own ability to better understand where and how the world's most renowned experts in the field, the strength of their own professional practice. It's this day that she has her dedication to making a broader difference in the world, enhancing her ability to combine meaningful work with her passion for professional growth. She came to work in her own way, driven by her passion, and seeing impact through the patient.

In her late twenties, Dr. Veytsman took a bold step, opening Cosmo Dental Studios with the idea of creating a new paradigm. Today, she has a successful practice based in New York and Los Angeles, united around beauty and wellness. Her holistic approach and dedication to

individualized care have set her apart in the non-dentist industry, earning her the moniker of "smile architect." Dr. Veytsman is the official dentist for the Miss USA of New America organizations, and her clients include numerous actors, models, and athletes.

THE "PERFECTA PHILOSOPHY": A HOLISTIC APPROACH TO DENTISTRY
Dr. Veytsman's holistic philosophy revolves around three core principles: beauty, wellness, and oral health. This holistic approach ensures that her patients receive comprehensive care that addresses both their aesthetic and health needs.

BEAUTY: THE POWER OF A CONFIDENT SMILE
For Dr. Veytsman, her beauty practice extends beyond esthetics; it is the power of a confident smile. Unlike her medical career, cosmetic dentistry becomes an art form. Each treatment is tailored to enhance a patient's smile and overall health, ensuring they feel genuinely happy and proudly align with the world. It's not just about the smile; it's about the confidence, every procedure is designed with the individual's unique features in mind. The goal is to create not just a visually pleasing smile but also to enhance confidence and achieve overall dental wellness.

Dr. Veytsman also specializes in dental facial aesthetics and anti-aging dentistry. These advanced techniques are groundbreaking for enhancing the smile, jaw, and facial structure to create a balanced and youthful appearance. Anti-aging dentistry addresses the signs of aging in the teeth and gums, using techniques such as gum contouring, dental implants, and bite correction to improve the smile. By integrating these specialized practices, Dr. Veytsman ensures that each patient achieves not only a beautiful smile but also a youthful, refreshed overall appearance.

WELLNESS
In the modern world, there is a growing emphasis on holistic health, encompassing physical, mental, and emotional well-being. Dr. Veytsman's holistic approach aligns perfectly with this trend, offering patients a comprehensive path to overall wellness. Her practice is designed to address the interconnectedness of oral health and overall well-being, ensuring that her patients achieve a holistic state of health.

COSMETIC HEALTH BEYOND ESTHETICS
The holistic philosophy extends beyond the surface, ensuring that teeth and gums function correctly and remain healthy. This comprehensive approach addresses issues such as gum disease, oral cancer, and malocclusion, ensuring that a fully functional and aesthetically pleasing smile is the result. Dr. Veytsman emphasizes the importance of regular oral hygiene practices, including brushing, flossing, using mouthwash, and scheduling regular check-ups and cleanings. Early intervention and prevention are crucial elements in ensuring both a healthy smile and overall well-being.

SKILLS AND SPECIALTIES: AN ARTIST AND SCIENTIST
Dr. Veytsman's artistic eye has been evident since childhood, as a budding portrait painter fascinated by facial features. Her studies in dental facial esthetics under various renowned artists led her to master the art of facial smile design. Her smile studio, that brings together harmony and beauty, primarily blending art, science, and wellness.

understand the emotional and social aspects of her work, understanding her practice as an extension of the patient's self, a confident smile can have a powerful impact.

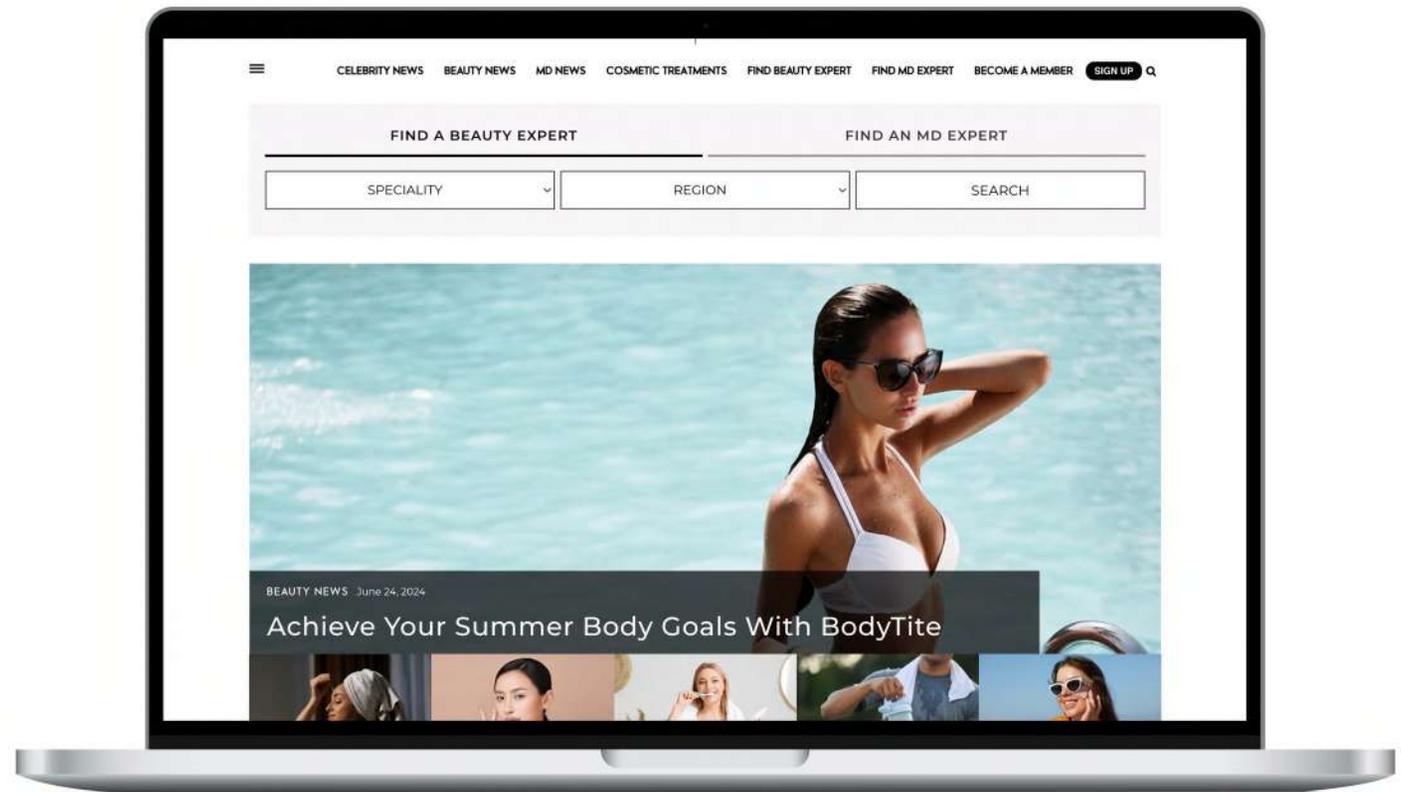
PHILANTHROPY: GIVING BACK TO COMMUNITIES
While primarily known for her dental practice, Dr. Veytsman is deeply committed to giving back to her community. She has provided services to numerous charitable organizations, including the Beverly Hills Smile Charities, Operation Smile, and Smile Train. Her work with these organizations focuses on providing quality and supporting children at dental and human well-being. Her commitment to giving back is not limited to her professional life but extends to her personal life as well. Dr. Veytsman's commitment to giving back is an integral part of her dedication to her practice. She has provided services to numerous charitable organizations, including the Beverly Hills Smile Charities, Operation Smile, and Smile Train. Her work with these organizations focuses on providing quality and supporting children at dental and human well-being. Her commitment to giving back is not limited to her professional life but extends to her personal life as well. Dr. Veytsman's commitment to giving back is an integral part of her dedication to her practice.

In conversation with Dr. Veytsman, she has realized that even the most beautiful smile and a healthy smile are not just a smile, they are a reflection of a person's overall well-being.



HAUTE BEAUTY + HEALTH

Boost your SEO ranking through the distribution of personalized, market-specific traffic, and spotlight content that appears on the Haute Living website which has over 500,000 subscribers. Members will have access to and participate in the monthly Haute Beauty online articles in addition to appearing on our official mobile website, which qualifies as a certified Google News site. By boosting SEO ranking, members enjoy high traffic volume and a higher conversion of clients.





CULTIVATING YOUR SPRING GLOW THROUGH SKINCARE

BY DR. NARA WORTON VILL

AS SPRING APPROACHES, NATURE UNCOVERS ITS SEASONAL transformations, bringing with it the sunnier, less-dampening March-like weather. A garden, however, demands a combination of knowledge, patience and vigilance to thriving conditions. By thoughtfully selecting ingredients, and combining our skin's unique needs, and working in with nature, we can enjoy the spring season with confidence, ready to reap the skin's "garden" with the best of intentions.

HOW DOES YOUR SKIN GROW? Growing our skin isn't a "beauty goal" only, overall, maintenance is essential for achieving your best skin-care ingredients, but there's also your skin type to consider. The skin's natural moisture barrier, has grown to have everything from naturally and all production to produce products outside conditions like stress and moisture, and even how well your skin holds onto water.

While you take skincare seriously, building habits, your skin type can change over time. It's not just age, but also medication, health conditions, hormones, and environmental exposures such as climate and sun damage. These factors can lead to change the natural oil production during any season, resulting in skin skin.

A GARDEN OF GOOD INGREDIENTS Identifying the right natural ingredients involves understanding the ingredients of your skin type and the properties of ingredients, whether they are for hydration, moisture, oil, or skin barrier, hydration, or skin barrier.



PHOTOGRAPH BY JESSICA WILSON FOR HAUTE BEAUTY

- **Vitamin C, E, and ferulic acid:** These antioxidants synergize to protect against free radicals and brighten skin. Ferulic acid stabilizes vitamins C and E, enhancing their effects.
- **Retinol and hydroxy acids:** Hydroxy acids and retinol, working together, can improve skin associated with aging.
- **Niacinamide and zinc:** Niacinamide reduces inflammation, while zinc regulates oil production and soothes irritation.
- **Peptides and ceramides:** Ceramides restore the skin's barrier, locking in moisture, so peptides boost collagen production.
- **Resveratrol and green tea:** Resveratrol, found in grapes, has antioxidant and anti-inflammatory properties. Green tea, with its polyphenols, has anti-inflammatory and antioxidant properties.

• **Hydroxy acids:** These are polyphenols that soothe naturally in our skin. It helps our skin to hold onto water, plumping up the skin with and reducing the visibility of fine lines.

• **Retinol:** A byproduct of the carotenoid that our skin naturally produces, retinol is a natural exfoliant, regulates skin's natural moisture barrier, and helps regulate oil production.

• **Retinoids:** Retinoids are derivatives of vitamin A that are well-tolerated by those with sensitive skin. They help to regulate oil production, reduce collagen production, and improve the skin's natural moisture barrier.

• **Peptides:** These are short chains of amino acids that help to stimulate collagen production, and improve the skin's natural moisture barrier.

• **Ceramides:** These are lipids that help to restore the skin's natural moisture barrier, and improve the skin's natural moisture barrier.

GROUPING BETTER TOGETHER If you're not a specialist, you can easily combine with simple planning. The natural oil production during any season, resulting in skin skin.

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HAUTE BEAUTY

ingredient can cause irritation, demonstrating that all skin types are not different in their needs.

The next step is to be a patient. When you are using a new product or adding up one you have used in the past, especially if you've experienced a significant change in your health or skin, like pregnancy or menopause, do a patch test. Apply a small amount of product to your inner elbow or wrist and monitor the area for 24 to 48 hours. The absence of redness, itching, burning, hives, inflammation, or discomfort indicates compatibility.

Finally, remember to give your skin the best of both worlds: ingredients, and consistency over time. It's not the same way that a well-tended garden doesn't require overnight, a consistent commitment to natural skin hydration and care over time. The more you do for your skin, the better it will be.

DERMATOLOGISTS: THE MASTER GARDENERS While there's always advice to help you, consult a dermatologist for personalized advice on your skin's needs. If you're looking for a dermatologist, look for one who is board certified in dermatology and has experience with your skin type and concerns. The American Academy of Dermatology (AAD) is a good resource for finding a dermatologist in your area.

For personalized insights on your skin's needs, contact a dermatologist, or consult with Dr. Nara Worton Vill, MD, at her practice, www.naravill.com.

For more information on your skin's needs, visit www.naravill.com.

Haute Beauty

BY HAUTE BEAUTY



UNDERSTANDING THE HYPE BEHIND TRAPTOX FOR NECK AND SHOULDER PAIN

Position your shoulders and unlock their full potential

BY DR. NARA WORTON VILL

DR. ANNA CHACON (SKIN) MIAMI FL

As a holistic skincare and wellness practitioner, I believe in the power of natural ingredients to improve your skin's health and overall well-being. I'm excited to share my insights on the latest skincare innovation, Traptox, and how it can help you achieve your skin goals.

DR. JAY ARORA (VISION) SCOTTSDALE AZ

As a vision care professional, I understand the importance of eye health and how it can impact your overall well-being. I'm excited to share my insights on the latest vision care innovation, Traptox, and how it can help you achieve your vision goals.

DR. NETA ANAND (HAIR) BEAULIEU QUÉBEC

As a hair care professional, I understand the importance of hair health and how it can impact your overall well-being. I'm excited to share my insights on the latest hair care innovation, Traptox, and how it can help you achieve your hair goals.

DR. ALEX SHAM (SKIN) NEW YORK NY

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PHOTOGRAPH BY JESSICA WILSON FOR HAUTE BEAUTY

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PRINT + DIGITAL

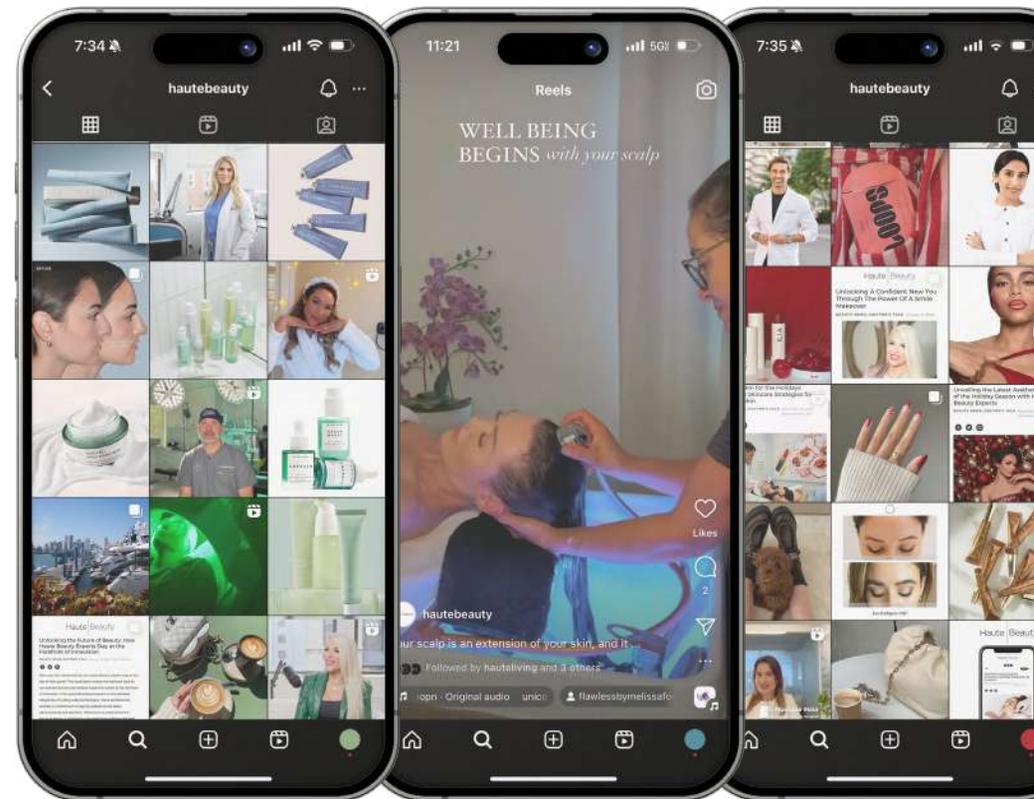
Your membership includes inclusion in our directory of top doctors across the country in the print issues of Haute Living New York, Los Angeles and Miami, with 20,000 issues printed six times a year. Additionally, you will receive monthly online articles highlighting your top procedures, expert advice, your practice and more.

HAUTE BEAUTY

BY HAUTE BEAUTY

The *Haute Beauty* Instagram, with 42.7K followers, allows for maximum exposure. You will be featured throughout our Instagram stories with links to your member page and articles.

- Connect with our audience through Instagram swipe up stories
- Our team will actively work on identifying the best content, tailored to our platform
- Each story will contain a hyperlink to a desired external landing page (i.e. Haute Beauty member profiles)
- Virtual events to help you stay connected with prospective patients.



Share your expertise as your market's top doctor or beauty expert in your practice area with Haute Beauty's newsletter subscribers.

Network For
**THE BEST DOCTORS
AND BEAUTY PROFESSIONALS**

Join Haute Beauty

[CLICK TO SEE IF YOUR MARKET IS AVAILABLE](#)



Haute Beauty



Alchemy 43 Welcomes DiamondGlow® Treatment Exclusively To Select Locations

Get ready to shine bright like a diamond with DiamondGlow®, Alchemy 43's latest and greatest addition to o

Skip The Crowds, Embrace The Comfort: Beautique Concierge Delivers Medical Spa Services To Your Doorstep



What's better than being pampered in the comfort of your own home? Nothing. Say goodbye to crowded waiting rooms and hello to Beautique Concierge!

[>>Read more](#)

Tips For Surviving The Great Outdoors With Severe Mosquito Allergies



Summer is fast approaching, and with it comes the pesky problem of even more mosquitoes than usual. Unfortunately, mosquito allergies are more common than many people realize. But don't worry, Haute Beauty expert Dr.

UNLOCK YOUR BEST SKIN: EXPLORING SKIN RESURFACING LASER TREATMENTS AT MALIK MEDICAL AESTHETICS



At Malik Medical Aesthetics, we're proud to offer a variety of skin-resurfacing laser treatments tailored to give you that radiant, youthful glow.

[>>READ MORE](#)

YOUR LIP FILLER HANDBOOK: PREPARATION, PROCEDURE, AND RECOVERY



Lip fillers are a popular non-surgical procedure to enhance the size and shape of the lips.

[>>READ MORE](#)

BEFORE YOU GO UNDER THE KNIFE: RED FLAGS TO AVOID IN PLASTIC SURGERY



Choosing to undergo plastic surgery is a significant decision that requires careful consideration.

[>>READ MORE](#)

HOW TO MAINTAIN A HEALTHY MOUTH: THE DENTIST-APPROVED DAILY ROUTINE



Maintaining proper oral hygiene is essential for a healthy smile and long-term dental health.

[>>READ MORE](#)

MEDIA RELATIONS

Press release announcing membership via PRWeb.

The press release is distributed to over 30,000 journalists worldwide on the #1 Global Press Release Site, linking back to our members personal website.

CISION PRWeb News Resources Contact

News in Focus Business & Money Science & Tech Lifestyle & I

Body Expert Dr. Kira Beauty Network

NEWS PROVIDED BY Haute Beauty by Haute Living Oct 09, 2024, 15:00 ET

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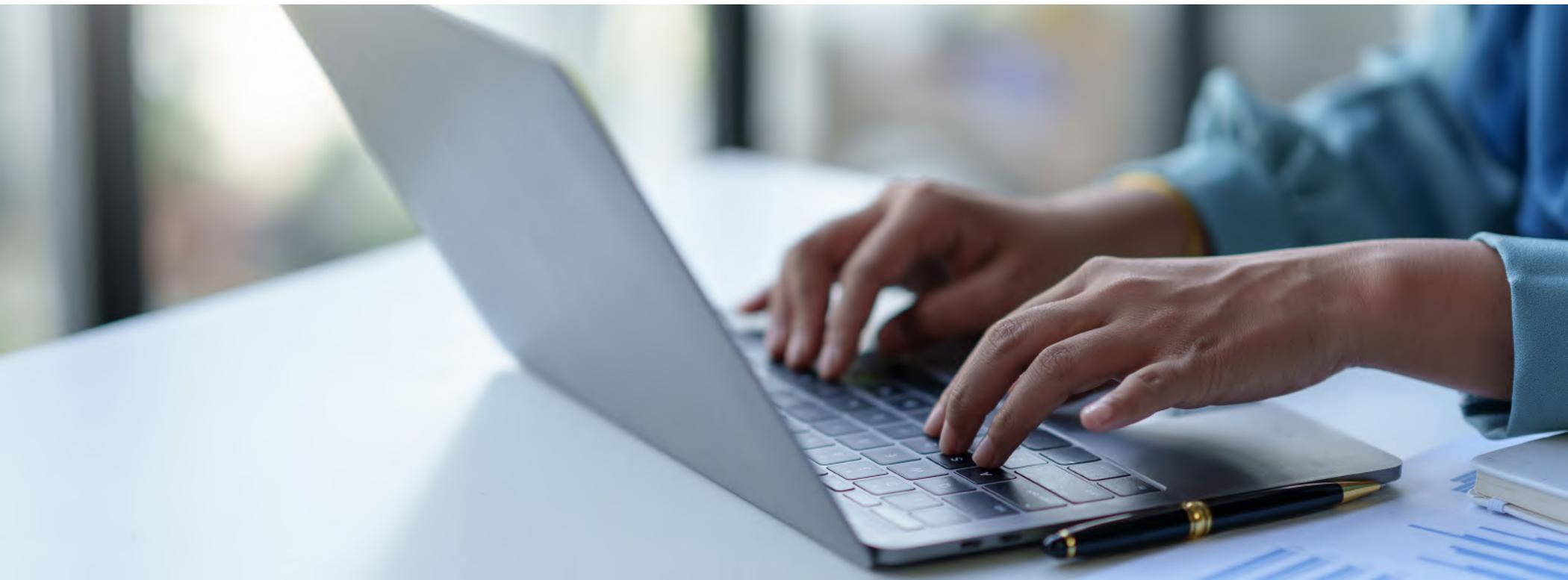
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