



Ready to Achieve Social
Media Success for Your
Beauty Practice or Services?

WELCOME TO HAUTE AGENCY

Build an exclusive brand
for your beauty practice
or services through strategic
social media management

ABOUT

Haute Agency Social Media for Plastic Surgeons and Beauty Experts

- Haute Agency is a part of the Haute Living family. It is an exclusive social media management agency for select plastic surgeons and beauty experts from top markets in the United States.
- We provide leading plastic surgeons and beauty experts in the industry with unmatched social media management to attract high-net worth individuals looking for the best cosmetic experts across the US and around the world.
- Haute Agency works with cosmetic experts to establish their reputation as an "A-list" practice.
- We rebrand their practice, implement a formal brand voice, grow a dedicated following, boost social engagements, and maximize impressions at one fixed cost.



WHAT OUR HAUTE LIVING FAMILY



We are the beneficiary of your deep and long-standing relationships with interesting and accomplished individuals, many of which we can now proudly call our clients. Big thanks to you and your extremely dedicated team for a decade-long partnership!

Sabine Brown of Rolls Royce

SILVER BEAUTY SOCIAL MEDIA MANAGEMENT PACKAGE \$2500

CONTENT MANAGEMENT	<ul style="list-style-type: none">▪ Our in-house team of creatives, writers, and strategists will take charge of your Instagram, Twitter, LinkedIn, and Facebook▪ Includes: content creation, monthly analytics, and an initial diagnostic report.▪ We create and post (7) posts a week on each channel.
PROFESSIONAL PHOTOSHOOT	<ul style="list-style-type: none">▪ One introductory professional photoshoot. Essential for branding your practice as the high-class cosmetic practice for a-list clientele you want sitting in your chair.▪ *minimum four month commitment
STRATEGIC ACCOUNT LEVERAGING	<ul style="list-style-type: none">▪ (2) story posts per month on @hauteliving or @hautebeautynetwork Instagram accounts▪ Our Instagram accounts have a combined following of over 210K ultra-high net worth and celebrity followers who would view your content.
BI-MONTHLY EDITORIAL FEATURES	<ul style="list-style-type: none">▪ Be featured in monthly editorial features!▪ This is your chance to take the next big step for branding. Be featured on our premiere publication and brag all you want!



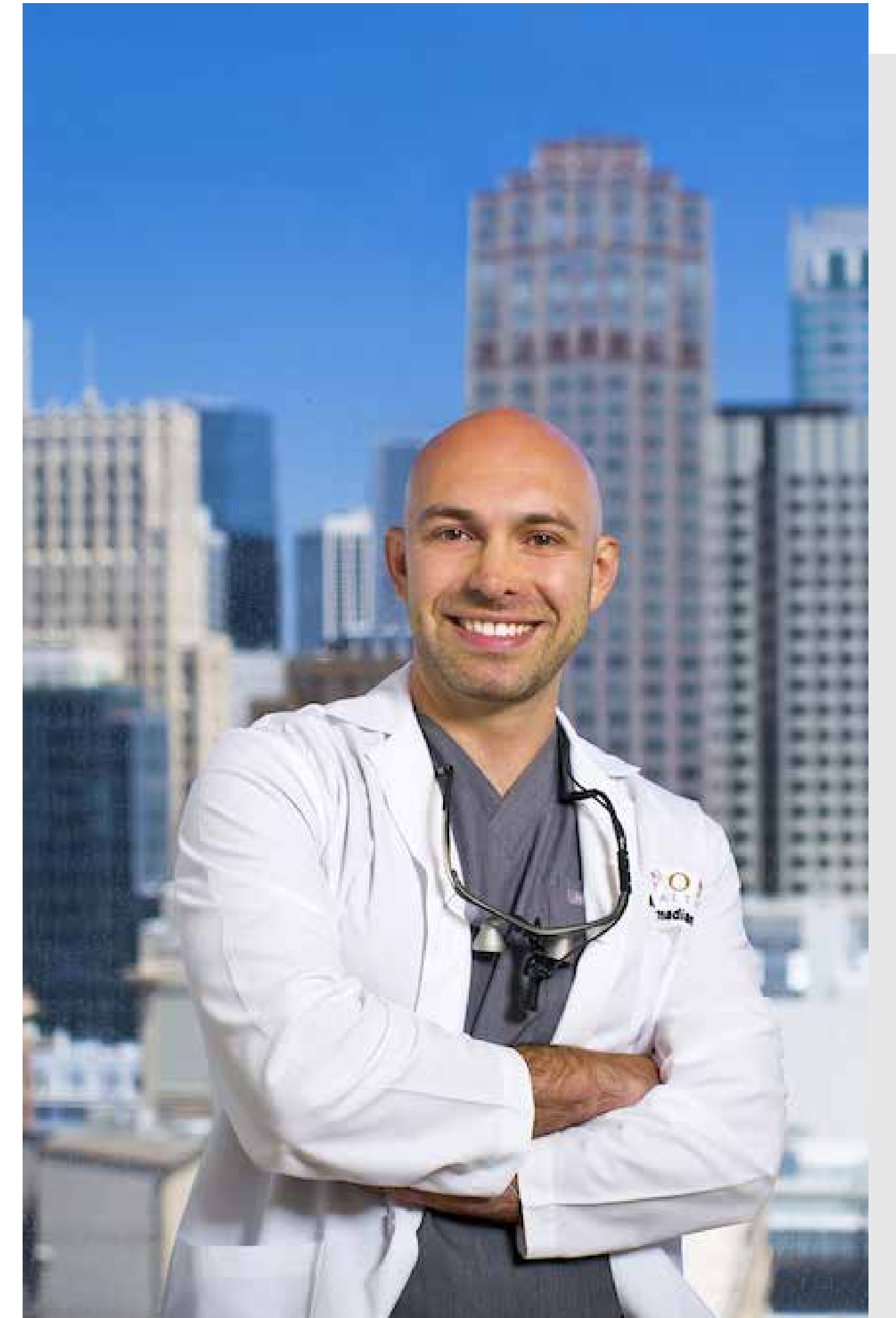
GOLD BEAUTY SOCIAL MEDIA MANAGEMENT PACKAGE \$3500

CONTENT MANAGEMENT	<ul style="list-style-type: none">▪ Our in-house team of creatives, writers, and strategists will take charge of your Instagram, Twitter, LinkedIn, and Facebook▪ Includes: content creation, monthly analytics, and an initial diagnostic report.▪ We create and post (7) posts a week on each channel.
PROFESSIONAL PHOTOSHOOT	<ul style="list-style-type: none">▪ Every three months we will conduct a professional photoshoot. Essential for branding your practice as the high-class cosmetic practice for a-list clientele you want sitting in your chair.▪ *minimum four month commitment
STRATEGIC ACCOUNT LEVERAGING	<ul style="list-style-type: none">▪ (2) static posts per month on @hauteliving or @hautebeautynetwork▪ (2) story posts per month on @hauteliving or @hautebeautynetwork▪ Our Instagram accounts have a combined following of over 210K ultra-high net worth and celebrity followers who would view your content.
BI-MONTHLY EDITORIAL FEATURES	<ul style="list-style-type: none">▪ Be featured in monthly digital editorials!▪ This is your chance to take the next big step for branding. Be featured on our premiere publication and brag all you want!



Benefits of Social Media Management for Your Beauty Practice or Services

- Enhanced digital and social branding through Haute Agency's experts
- Consistent creative content by our top writers, designers, and social media strategists
- **Instagram, Twitter, Facebook, and LinkedIn** takeover by our team of in-house experts
- Engaging posts **7x a Week** on each of your social media channels
- Professional photoshoots to enhance your overall brand image and provide fresh content
- Monthly analytics to measure what is working and what needs to be adjusted
- Strategic account leveraging to grow your following and awareness in the luxury market
- Editorial content and newsletter promotions to increase your brand visibility on multiple digital platforms



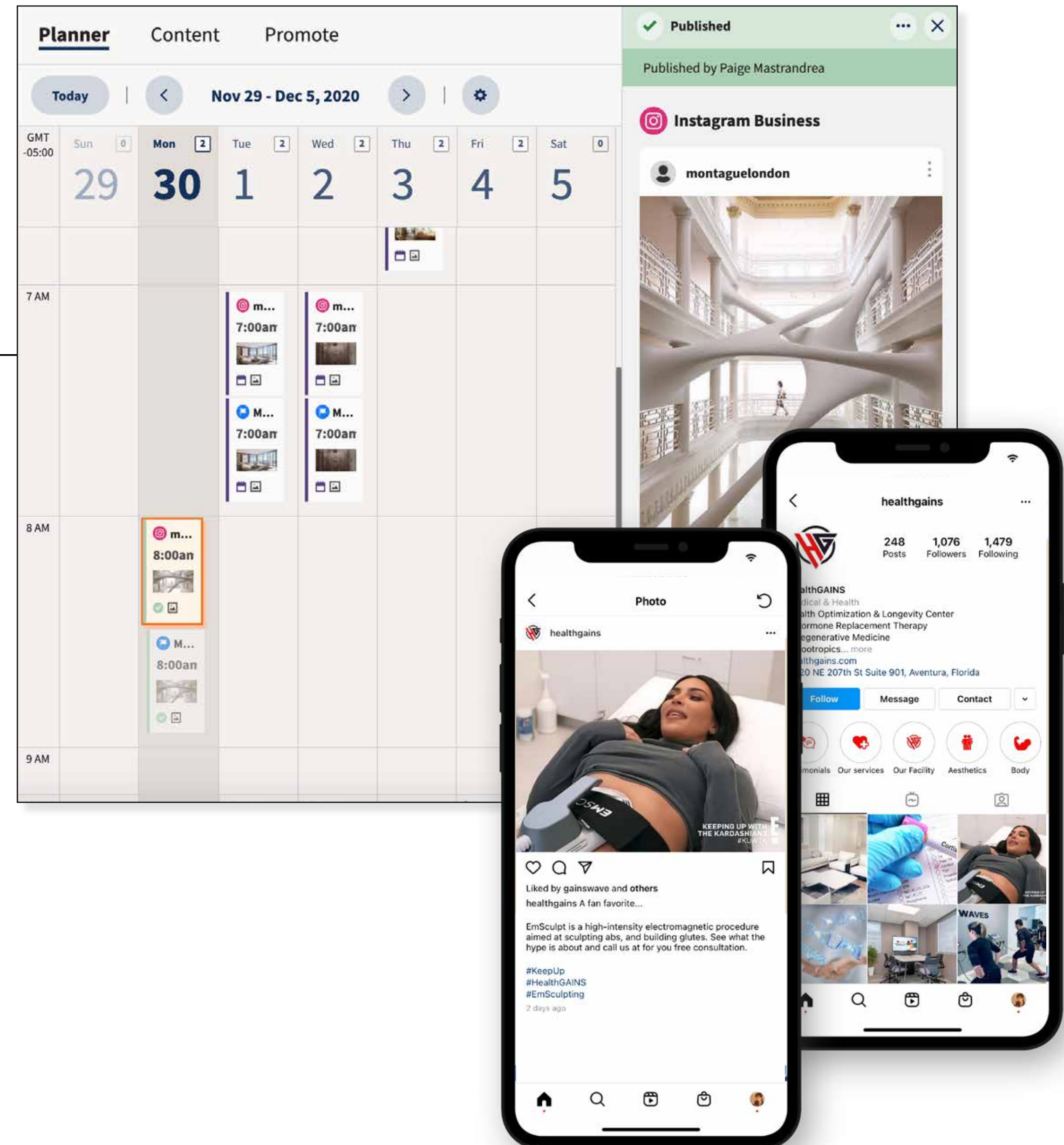
Beauty Social Media Management Includes

CONTENT MANAGEMENT:

- Facebook
- Twitter
- Instagram
- LinkedIn

Creation and publishing of posts 7x a week on each platform.

Our editors will work closely with your team on content strategy and planning while executing best practices such as search engine optimization (SEO) and lead generation marketing to grow your business





PROFESSIONAL PHOTOSHOOTS:

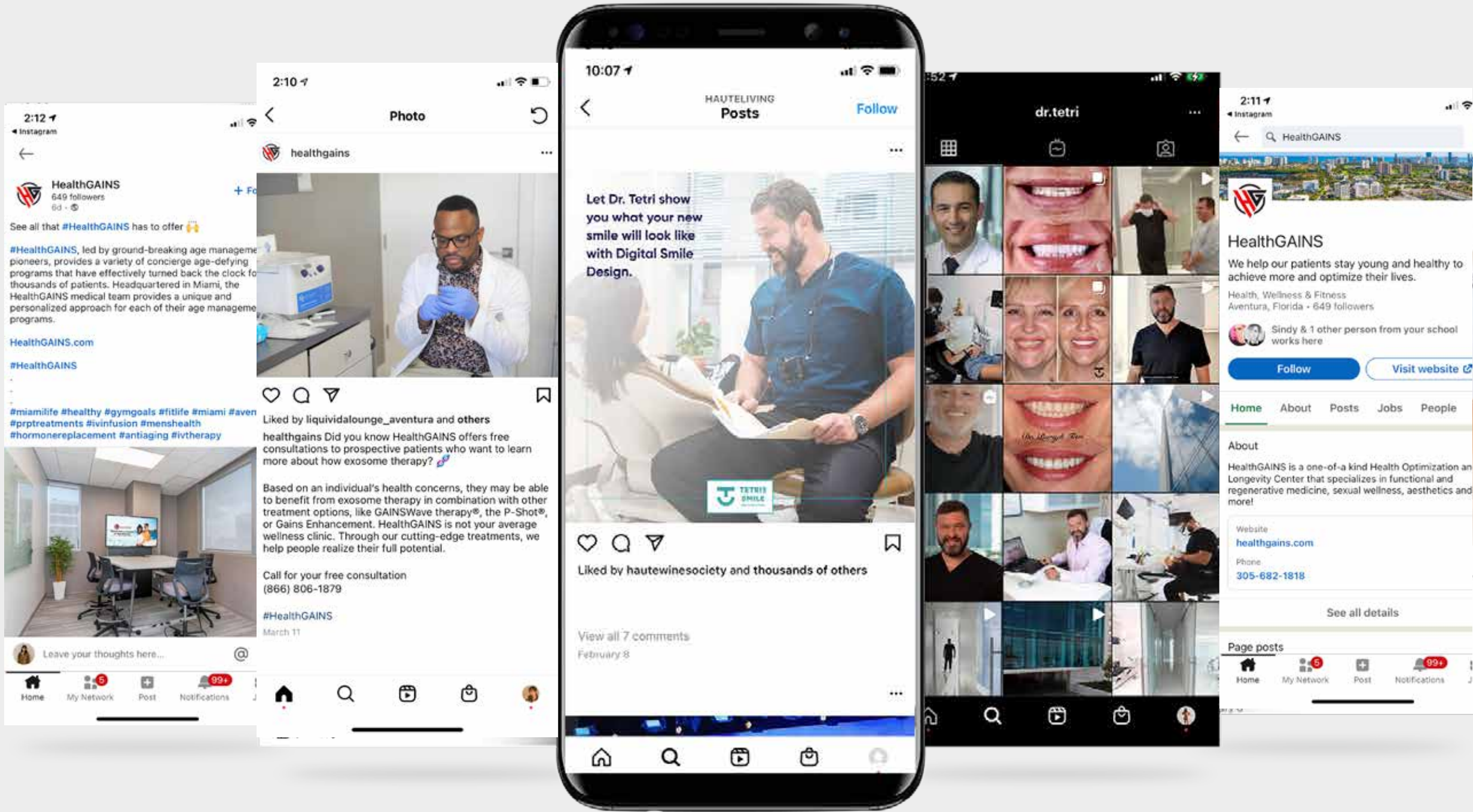
This provides fresh content and enhances the professional appearance across your social media channels. This is essential for branding your practice as the high-class practice for a-list clientele you want sitting in your chair.

*minimum four month commitment

STRATEGIC ACCOUNT LEVERAGING:

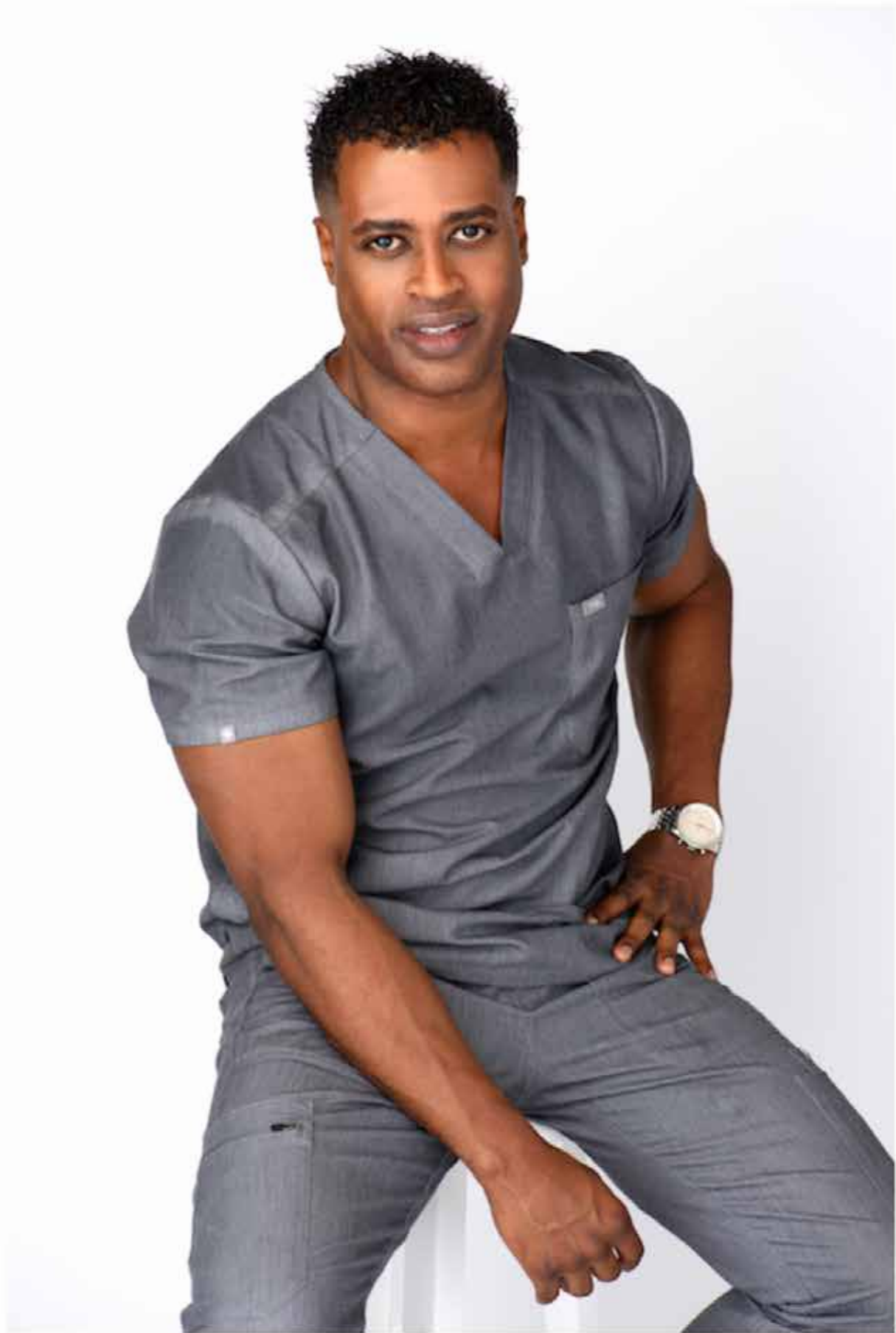
Content published to @HauteLiving and @hautebeautynetwork Instagram pages utilizing our unparalleled network as a tool to cross promote the content on the client’s page and positioning the client’s brand among our ultra-high net worth and celebrity following.

Our Instagram accounts have a combined following of over 210K followers who would view your content.



Get To Know Otolaryngology (ENT And Facial Plastics) Expert Dr. Jay Young

DOCTOR'S TALK, NEWS December 2, 2019 Dr. Jay Young



My greatest achievement...

EDITORIAL FEATURES:

Exclusive digital editorial features to increase the visibility and awareness of your brand to our audience of high-net worth individuals looking for the most experienced cosmetic experts across the US and around the world.

SILVER PACKAGE VS. GOLD PACKAGE

DELIVERABLE		SILVER	GOLD
CONTENT MANAGEMENT	Content Creation	7 days a week	7 days a week
	Monthly Analytics	✓	✓
	Initial Diagnostic Report	✓	✓
PLATFORMS MANAGED	Instagram	✓	✓
	Facebook	✓	✓
	Twitter	✓	✓
	Linkedin	✓	✓
PROFESSIONAL PHOTOSHOOTS	Introductory Photoshoot	✓	✓
	New Photoshoot Every 3 Months		✓
ACCOUNT LEVERAGING ON @HAUTELIVING AND @HAUTERESIDENCE	Takeover Per Month	2 posts	2 posts
	Instagram Static Posts Per Month		2 posts
DIGITAL EDITORIAL FEATURE	Bi-monthly editorial features	✓	✓
	Monthly editorial features		✓
TOTAL COST		\$2500	\$3500

Haute Living Has
Been Featured In:



NEW YORK POST



Daily **Mail**.com