

Haute MD

By Haute Living
2021 Membership Opportunities

Haute MD Network of Renowned Doctors & Medical Practitioners

HAUTE LIVING NETWORK OF TOP DOCTORS & MEDICAL PRACTITIONERS

HAUTE MD MEMBERSHIP \$7,500 [12 MONTH COMMITMENT]		BENEFITS OF MEMBERSHIP
EXCLUSIVITY	The Haute MD Network is an elite subsidiary product of Haute Living. This partnership-driven network connects consumers to top-ranked cosmetic surgeons in segmented target areas. Be one of two beauty experts – per specialty – in your market.	<ul style="list-style-type: none">▪ Brand Building via Digital, Social Media, Print and more through Haute Living.▪ Media Relations Press Release via PR Web announcing our partnership as an expert of Haute MD Network of top doctors and medical practitioners.▪ Celebrities, Influences & Events Attend various sponsored Haute Living social events in your market.▪ Exposure www.hautemd.com reaches over 460,000+ unique monthly visitors. All Haute MD members will be showcased as a leading experts on the Haute MD home page.▪ Digital Exposure Grow your digital and social media brand by showcasing your practice and more on our verified social media channels, including @hauteliving. Haute Media Group boasts over one million followers throughout all social accounts.▪ Newsletters Showcase your practice and your monthly editorials via our Haute MD newsletter with a highly engaged subscription based including industry peers and other highly notable practitioners.
EXPOSURE	Our exclusive platform offers you visibility, branding and digital + print presence through our Haute Living website, social media channels, press release announcements, inclusion in our New York, Miami and Los Angeles print issues, and more.	
NETWORK	Join us at our various VIP events in your market throughout the year where you will be able to network with our affluent and elite network of clients.	
SEO RANKING	Boost your SEO ranking through the distribution of personalized, market-specific traffic, spotlight content that appears on the Haute Living landing page – with 500,000 subscribers – and Haute Beauty monthly blog posts about your specialty, in addition to appearing on our mobile website and in our bi-weekly newsletter. www.hautemd.com is a Google News site, giving our members powerful SEO that allows for an influx of traffic to their websites.	
PRINT + DIGITAL	Your membership includes inclusion in the print issues of Haute Living New York, Los Angeles and Miami, with 20,000 issues printed six times a year. Additionally, you will receive monthly blog posts highlighting your top procedures, expert advice, your practice and more.	
SOCIAL	The Haute Living Instagram, with over 170,000 followers, allows for maximum exposure. You will be announced as our new exclusive doctor in your market and specialty, and will be featured throughout our Instagram stories with links to your member page and articles.	

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BRANDING AND POSITIONING	<p>1 Instagram post announcing Haute MD membership on @hauteliving .</p> <p>Our members appear on www.hautemd.com and have their own landing with links to website, social media, and more.</p> <p>www.hautemd.com is an official Google News site allowing us to boost your SEO ranking through the distribution of personalized spotlight content that appears on Haute Living.</p>
MEDIA RELATIONS	<p>PRESS RELEASE ANNOUNCING MEMBERSHIP VIA PR WEB.</p> <p>The press release is distributed to over 30,000 journalists worldwide on the #1 Global Press Release Site, linking back to our members personal website.</p>
GOAL	<p>Position our members as an expert on relevant topics for their category. Make them local leaders through Haute Living global brand.</p>
ACCOUNT MANAGER	<p>Haute MD assigns each member with a sales account executive along with an editor for monthly content.</p> <p>Monthly communication through phone and email.</p> <p>Sending links and clips in real time to our members.</p>



**TWO EXCLUSIVE PARTNERS
PER SPECIALTY IN EACH MARKET:**

- Concierge Medicine
- Sports Medicine
- Regenerative Medicine
- Interventional Pain Management
- Spine and Joint
- Radiologist
- Cardiologist
- Gynecologist
- Gastroenterologist
- Urologist
- Fertility
- Internal Medicine
- Stem Cell
- Anti Aging
- Sexual Wellness
- Family Medicine
- Psychologist

**BECOME A TRUSTED DOCTOR &
EXPERT TO HAUTE LIVING AUDIENCE:**

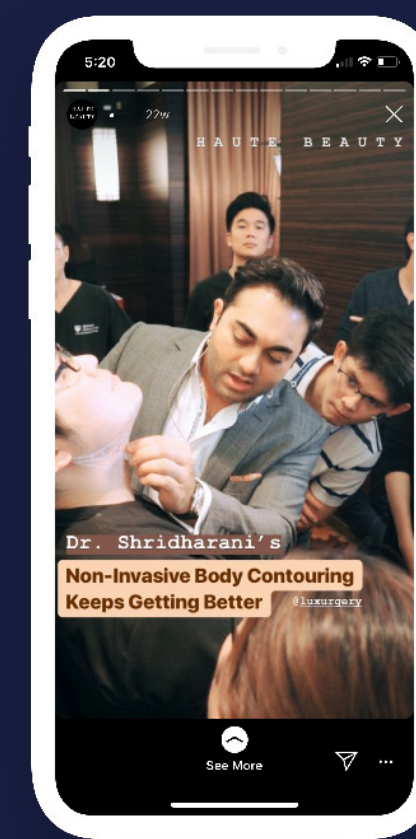
- New York
- Florida
- Southern California
- Northern California
- Las Vegas
- Texas
- Chicago
- New Jersey
- And other key markets across the country.

Become an Expert Voice in Haute MD

1.



5.



1. IG Post on @hauteliving announcing doctors as an exclusive Haute MD member.

2. Monthly Editorials creating powerful SEO.

3. Inclusion in Haute MD Directory in 18 issues of Haute Living Magazine.

4. Press release announcing network partnership through PR WEB.

5. @hauteliving Instagram Stories.

6. Haute Living Events

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